

**SUBJECT SYLLABUS
ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

COURSE NAME AND CODE: Social Internship (1122-13930-14048-15346)

PROGRAM:

Bachelor of Business Administration (BBA)

Bachelor of Administration & Service (BA&S)

LEVEL OF STUDY: Undergraduate Programme

GENERAL ACADEMIC INFORMATION					
LATEST UPDATE	2020-2				
ACADEMIC DEPARTMENT	Internships				
SUBJECT TYPE	Mandatory				
LANGUAGE	Spanish				
SEMESTER	Programme	Semester			
	BBA	8			
	BA&S	8			
NUMBER OF ACADEMIC CREDITS	BBA (6) BA&S (8)				
HOURS OF ACADEMIC WORK	BBA (256) BA&S (384)	CONTACT HOURS	8	HOURS OF INDEPENDENT/AUTONOMOUS WORK	BBA (248) BA&S (376)
LEARNING PREREQUISITES	<ul style="list-style-type: none"> • Internship Seminar (Corequisite for BBA) 				
INTERNATIONAL COMPONENT	<ul style="list-style-type: none"> • National and international standards, policies, regulations and mores related to the professional field. • Vocabulary and technical language to communicate in different cultural contexts. • Intercultural challenges. 				

SUSTAINABLE DEVELOPMENT GOALS (SDG)	8. Decent Work and Economic Growth					
COURSE DETAILS						
COURSE DESCRIPTION	Social internship aims for students to have a compromise with the social reality and the problems of vulnerable populations, within the frame of sustainable human development. The student in Social Internship will apply the theoretical-practical knowledge and digital skills of their own programmes, in real social contexts facilitated by allied entities of the International School, with the end of identifying the national or international social reality through the comprehension of problematics of vulnerable populations and develop proposals to institutionally strengthen entities.					
KEY WORDS:	Internships, skills, foundations, experiential learning					
COMPETENCES DEVELOPED	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessment Method
	ILO01 ILO02	Identify and analyze the condition and situation and the functional processes of the organization in which the social internship is done.	Skill	- Organizational analysis	Projects Based Learning	Internship project evaluation rubric.
	ILO05 BA&S ILO08 BBA ILO07	Apply administration theories to practical social scenarios according to identified needs.	Knowledge	- Organizational analysis - Analysis and improvement methodologies	Projects Based Learning	Internship project evaluation rubric.
	ILO04 ILO06	Develop strategies and suggest strengthening institutional plans to the entity in which the social internship is done.	Knowledge	- SO, WS, TS, TO strategies (SWOT) - Improvement and analysis methodologies - Improvement plan	Projects Based Learning	Internship project evaluation rubric.

	ILO03 BBA ILO08 BA&S ILO09	Adequately integrates to the organization and their work teams to lead activities designed by the entity and carry out institutional strengthening proposals.	Attitude	Personalized advisory with academic tutor	Experiential Learning	Learning evaluation Feedback sessions with tutor Social internship survey
<p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>ILO05: Business Analytics: Interpret data sets according to their different patterns, trends and scenarios using analytical tools that create value in organizations.</p> <p>ILO06: Understand principles and concepts of administration: Demonstrate specific knowledge in the field according to the level of study (Bachelor).</p> <p>BBA ILO08: Communication: Communicate effectively in written and spoken manner in Spanish and English.</p> <p>BA&S ILO08: Understand transformational leadership to improve organizations and human resource development.</p> <p>BA&S ILO09: Communication: Communicate effectively in written and spoken manner in Spanish and English and three levels of third language.</p>						
BIBLIOGRAPH Y	<ul style="list-style-type: none"> Confederación Colombiana de las Organizaciones no Gubernamentales ABC de las ONG. Bogotá 2004. (Fotocopia disponible). Estudio de la responsabilidad social en Colombia para la búsqueda de un concepto adecuado: Alejandro Liévano Rodríguez Antonio José Urbina Mendoza; Billy Escobar Pérez dir.2009. La responsabilidad social en las PYMES: María Claudia Escobedo Lizarazo Jorge Humberto Aguilera Leal dir.2008 					

- Focalización: Ley 715 de 2001, en el artículo 76, y la Ley 1176 de 2007, artículo 24. Ver: <https://www.dnp.gov.co/Programas/DesarrolloSocial/Subdirecci%C3%B3ndePromoci%C3%B3nSocialyCalidaddeVida/Focalizaci%C3%B3n.aspx>
- Sistema General de Participaciones. Prosperidad para todos. Ver: http://www2.cundinamarca.gov.co/planeacion/redpec/images/archivos/PAT_PDM/Fase2/PRESENTACION%20EN%20SGP.pdf
- Guía de Indicadores. SINERGIA. Departamento de Planeación Nacional
- Prahalad: Negocios inclusivos en la base de la pirámide.
- Cohen Ernesto y Franco: Cómo lograr eficiencia e impacto en las políticas sociales. (Disponible en la Biblioteca)
- Cap.4 La lógica de la Gestión social. Cap.5 La estrategia en la gestión social
- INDES: La Gerencia Social. Departamento de Integración y Programas Regionales
- Instituto Interamericano para el Desarrollo Social. BID. Junio 2006. Serie de Documentos de Trabajo I-6.
- Publicaciones gratuitas de la Fundación Luis Vives – Acción contra el Hambre, España: sobre el contexto, estructura y características de las Organizaciones no gubernamentales: Ver, <http://www.fundacionluisvives.org/servicios/publicaciones/guias/>
- Estructura y casos de éxito de organizaciones enfocadas en generar impacto social:
- Como cambiar el mundo, David Bornstein. 2002 En colaboración con la organización Ashoka
- Planeación estratégica a cooperativas y demás formas asociativas y solidarias. Hernando Zabala Salazar, Colombia. 2005. Universidad Cooperativa de Colombia.
- Principios de administración de operaciones. Barry Render. Quinta edición. México. 2004.
- Indicadores de Gestión. Herramientas para lograr la competitividad. Jesús Mauricio Beltrán Jaramillo Editorial 3R.