

SUBJECT SYLLABUS ACADEMIC OVERVIEW INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

COURSE NAME AND CODE: Logistics Management (81126)

PROGRAM:

Bachelor of Business Administration (BBA)

Bachelor of International Marketing & Logistics Administration (BIMLA)

LEVEL OF STUDY: Undergraduate Programme

			GENERAL /	ACADEMIC INFORMATION		
LATEST UPDATE	2020-2					
ACADEMIC DEPARTMENT	Operations Management					
SUBJECT TYPE	Mandatory					
LANGUAGE	Spanish					
	Programme		Semeste	er		
SEMESTER	BBA		7			
		BIMLA	7			
NUMBER OF						
ACADEMIC	3					
CREDITS			1	Γ		
HOURS OF						
ACADEMIC WORK	144	CONTACT HOURS	48	HOURS OF INDEPENDENT/AUTONOMOUS WO	RK 96	
LEARNING PREREQUISITE S	 Abstract, analyze and synthesize situations that may arise in the operations of organizations. Know how to apply mathematical models to the context of organizational dynamics. 					
INTERNATION AL COMPONENT	• V		al language to co	olicies, regulations and mores related to the profes ommunicate in different cultural contexts.	sional field.	



SUSTAINABLE						
DEVELOPMEN	9 Industry II	nnovation and Infrast	ucture			
T GOALS	9. Industry, Innovation, and Infrastructure					
(SDG)						
COURSE DETAILS	S					
COURSE DESCRIPTION	and administ situations an	ration, achieving the	ninking devel npanies in th	all the theoretical concepts that have been appro opment and adopting ways in which logistics and e world.		
KEY WORDS:		nagement, logistic strat	tegies			
	EICEA ILOS or Program me ILOS	Course ILOS	Туре	Content	Teaching and Learning strategy	Assessment Method
COMPETENCE S DEVELOPED	ILOO1	- Identify the different problems that affect logistics in countries and regions, based on the analysis of data from the LPI (Logistic Performance Indicator)	Knowledg e	Introduction to Supply Chain Management - SCM and Logistics: Historical context of the logistics discipline, SCM Concept, Logistics Concept, SCM and Logistics Decision Moments, Logistics and SCM, how to implement an SCM strategy and the impact on the organization and the Supply Chain, Information Systems that support an SCM strategy, Introduction to the concepts of Business Collaboration. World-class logistics strategies and practices ECR – Efficient Consumer response, Continuous Replenishment, CPFR - Collaborative planning, forecasting and replenishment, S&OP – Sales & Operation Planning, Delivery Systems: Direct Delivery, CEDIS – Distribution Centers and Cross docking, Unitarization of loads, Certified Deliveries	Projects Based Learning	Formative Assessment



ILO02	Formulate a	Skill	Representation, analysis and configuration of	Projects Based	Formative
	logistics and SCM		supply chains	Learning	Assessment
	(Supply Chain		SCOR Model - Supply Chain Operation		
	Management)		Reference Model		
	strategy applicable				
	in any type of		Logistics Management Costs and Indicators -		
	business		KPI's:		
	organization, from		Balanced Score Card - BSC and Logistics		
	the analysis and		Balanced Scorecard, LPI - Logistic Performance		
	alignment with its		Indicator		
	competitive				
	advantage in the				
	market				
ILO06	Distinguish the	Skill	Representation, analysis and configuration of	Projects Based	Formative
	good logistics		supply chains	Learning	Assessment
	practices that allow		Model SCOR - Supply Chain Operation		
	optimizing the		Reference Model		
	continuous				
	replenishment of		Logistics Management Costs and Indicators -		
	materials in the		KPI's:		
	supply chain, within		Balanced Score Card – BSC and Logistics		
	the framework of		Balanced Scorecard, LPI - Logistic Performance		
	local and global		Indicator		
	operations.				
			Strategic alignment in the Supply Chain		
ILO01: Globa	l Vision: Demonstrate	an understar	nding of multicultural environments both in local a	and global context	S.
ILO02: Critica	al Thinking: Evaluate ir	nformation u	sing critical and analytical reasoning to address c	hanging economi	c and business
situations.					
ILO06: Under	rstand principles and c	oncepts of a	dministration: Demonstrate specific knowledge ir	n the field accordi	ng to the level
of study (Bac	helor).				



BIBLIOGRAPH	Bowersox, D., Closs, D., & Cooper, M. (2007). Administración y logística en la cadena de suministros. Mc Graw Hill.
Y	Chopra, S., & Meindl, P. (2004). Supply chain management : strategy, planning, and operations. Pearson Prentice Hall.