



SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

COURSE NAME AND CODE: LOGÍSTICA DEL TRANSPORTE MARÍTIMO Y PORTUARIO (4034GLTMP)

PROGRAM:

Bachelor of Business Administration (BBA)

Bachelor of Administration & Service (BA&S)

Bachelor of International Business (BIB)

Bachelor of International Marketing & Logistics Administration (BIMLA)

LEVEL OF STUDY: Undergraduate Programme

GENERAL ACADEMIC INFORMATION

LATEST UPDATE	2020-2
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ACADEMIC DEPARTMENT	Operations Management		
Subject type	Emphasis / Elective		
Language	Spanish		
Semester	Programme	Semester	
	BIMLA	7/8	
	BBA	Elective	
	BA&S	Elective	
	BIB	Elective	
Number of Academic Credits	3		
Hours of academic work	144		
Contact hours	32		
Hours of independent /autonomous work	112		
Learning prerequisites	<ul style="list-style-type: none"> To know the basic concepts of logistics, operations management and supply chain. 		
International Component	<ul style="list-style-type: none"> National and international standards, policies, regulations and mores related to the professional field. Vocabulary and technical language to communicate in different cultural contexts. Intercultural challenges. 		
Sustainable Development Goals (SDG)	9. Industry, Innovation, and Infrastructure		

COURSE DETAILS

COURSE DESCRIPTION The purpose of this subject is to teach the student the operation of international maritime transport in all its modalities, as well as the elements to strategically manage this activity.

Key Words: Maritime logistics, Port logistics, maritime transportation

	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessme nt Method
COMPETENC ES DEVELOPED	ILO01	Understand the role of the maritime and port sector (shipping companies, surveillance and control organizations and related multilateral organizations) and its impact on the global economy	Knowledge	<p>ROLE OF THE MARINE SERCTOR IN THE GLOBAL ECONOMY</p> <ul style="list-style-type: none"> • Maritime Transport and globalization. • Organization of the Maritime Transport Market. <ul style="list-style-type: none"> o International Organization of Maritime Transport. o World merchant fleet. o Shipping costs. • Maritime conferences, acquisitions and alliances. <p>INTERNATIONAL MARITIME OPERATION</p> <ul style="list-style-type: none"> • Theory of the boat. • Typology of ships. • Typology of ports. • The Shipping Company. • Line transportation. • Tramp transportation. 	Projects Based Learning	Formative Assessment

	ILO02		Skill	<p>ACTIVITIES RELATED TO SEA TRANSPORTATION</p> <ul style="list-style-type: none"> •Shipyards and shipbuilding. • Maritime Agency. • Cargo Agency. • Piloting. • Trailer. • Customs Brokerage. • Port Operator. • Suppliers. • Bunker. • Inspection. • Port terminal. <p>NATIONAL AND INTERNATIONAL MARITIME LEGISLATION</p> <ul style="list-style-type: none"> • IMO's role in the Maritime Sector. <ul style="list-style-type: none"> o SOLAS Convention o MARPOL Convention o LL Agreement • Role of UNCTAD in the Maritime Sector • Role of the ILO in the Maritime Sector • Role of DIMAR in the Maritime Sector • Role of the Superintendency of Ports and Transportation in the Maritime Sector 		
	ILO06	- Develop skills for the selection of routes, ports, multimodal transport solutions, negotiation of maritime freight and rates for the contracting of world-class port services.	Skill	<p>MARITIME SECTOR ECONOMY</p> <ul style="list-style-type: none"> • Market cycles in the maritime sector. • Markets in the maritime sector. • Supply, demand and their influence on the maritime sector. • Financing of ships and shipping companies. <p>HIRING AND NEGOTIATION OF FREIGHT.</p> <ul style="list-style-type: none"> • Contract of maritime transport. • Charter of ships • Freight negotiation. 	Projects Based Learning	Formative Assessment
	BIMLA ILO07	- Establish the times and costs of multimodal	Skill			Formative Assessment

		<p>transport, port expenses and types of insurance.</p>		<ul style="list-style-type: none"> • Maritime insurance. <p>PORT OPERATION</p> <ul style="list-style-type: none"> • Transfer nodes. • Loading and unloading of ships. • Storage • Rates <p>SUSTAINABILITY, RESPONSIBILITY AND THE ENVIRONMENT</p> <ul style="list-style-type: none"> • Maritime transport and water pollution. • Role of ports in coastal development. 		
<p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO06: Understand principles and concepts of administration: Demonstrate specific knowledge in the field according to the level of study (Bachelor).</p> <p>BIMLA ILO07: Apply technical skills associated with marketing and logistics in the decision making process of the firm.</p>						
<p>Bibliography</p>	<ul style="list-style-type: none"> • Martin Stopford. Maritime Economics. 3 edición. Editorial Routledge, Febrero 2009. ISBN 978-0415275583. • Stephenson Harwood. Shipping Finance. 3 edición. Editorial Euromoney Institutional Investor, 2006. ISBN 978-1843742654. • Lars Gorton , Rolf Ihre , Arne Sandevrn , Patrick Hillenius. Shipbroking and Chartering Practice. 3 edición. Editorial Lloyd's List, 2006. ISBN 978-1843118060. • Simon Baughen. Shipping Law. 4 edición. Editorial Routledge-Cavendish, 2009. ISBN 978-0415487191. • David J Eyres. Ship Construction. 6 edición. Editorial Butterworth-Heinemann, 2007. ISBN 978-0750680707. 					