

**SUBJECT SYLLABUS
ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

COURSE NAME AND CODE: International Logistics (81127)

PROGRAM:

Bachelor of International Marketing & Logistics Administration (BIMLA)

Bachelor of International Business (BIB)

Bachelor of Administration & Service (BA&S)

LEVEL OF STUDY: Undergraduate Programme

GENERAL ACADEMIC INFORMATION					
LATEST UPDATE	2020-2				
ACADEMIC DEPARTMENT	Operations Management				
SUBJECT TYPE	Mandatory				
LANGUAGE	English				
SEMESTER	Programme	Semester			
	BIMLA	8			
	BA&S	6			
	BIB	4			
NUMBER OF ACADEMIC CREDITS	3				
HOURS OF ACADEMIC WORK	144	CONTACT HOURS	48	HOURS OF INDEPENDENT/AUTONOMOUS WORK	96
LEARNING PREREQUISITES	<ul style="list-style-type: none">Master basic mathematical concepts, such as mathematical analysis, solution of linear equations and handling of rules of three.Communicate in written and oral form in the English language.				

INTERNATIONAL COMPONENT	<ul style="list-style-type: none">• National and international standards, policies, regulations and mores related to the professional field.• Vocabulary and technical language to communicate in different cultural contexts.• Intercultural challenges.					
SUSTAINABLE DEVELOPMENT GOALS (SDG)	9. Industry, Innovation, and Infrastructure					
COURSE DETAILS						
COURSE DESCRIPTION	This subject empowers within the student the learning, the elements, components, functions and development of the international distribution chain; identifying the different actors in the distribution chain, developing negotiation skills, determining the costs involved, handling the negotiation elements, means of payment, international cargo insurance and understanding the components of maritime, land and air transport.					
KEY WORDS:	International logistics, incoterms, imports and exports					
COMPETENCES DEVELOPED	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessment Method

	ILO01 ILO06	Develop skills for the negotiation of maritime, land freight and port operation; also taking into account key elements for the selection of logistics service providers.	Skill	<p>INTRODUCTION TO SUPPLY CHAIN MANAGEMENT</p> <ul style="list-style-type: none"> - Logistics as a competitive strategy. (Introduction to SCM) - Definition of logistics management - Logistics evolution - Mapping and managing the supply chain process (Logistics performance indicators) - Measuring logistics cost and performance (Shareholders Value and cost drivers). <p>INTRODUCTION TO INTERNATIONAL LOGISTICS</p> <ul style="list-style-type: none"> - Supply Chain IT integration - Impact of new technologies. - Logistics Competitive and Globalization (LPI, Doing business) - Logistics main role players: Buyer, Seller, shipping companies, freight forwarders, inland freight and customs brokers. 	Projects Based Learning	Formative Assessment
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	ILO01 ILO06	Formulate logistics strategies within the framework of operations and regulations applicable to international trade (international sales contract, payment methods, multimodal transport contract, INCOTERMS, required documentation, etc.), integrating the interested parties and the principles of collaboration between them.	Skill	<ul style="list-style-type: none"> - Free Trade Agreements (Colombia's overview) <p>INTERNATIONAL TRANSPORTATION AGENTS</p> <ul style="list-style-type: none"> - International Transportation Liabilities (UN conventions and others) - Maritime Transportation (Type of Ships, FCL (TEU Vs FEU), LCL) - Air Freight Transportation (Type of aircrafts, International Cargo, Domestic Cargo, Airlines Vs Freight Forwarders, Parcel & Freight Cargoes) - Inland Transportation (Trucking, train) - Intermodal Transportation <p>FOREIGN TRADE: LOCAL REGULATIONS</p> <ul style="list-style-type: none"> - Customs Regulation Overview: Decree 390, 2016, Decree 349 de 2018, Decree 2685 de 1999 - Customs Regulation Overview: Decree 1165, 2019 - Free Trade Zone: Objective, users and regulations. - Dangerous Goods: Decree 1609, 2002. 	Projects Based Learning	Formative Assessment
	ILO06 BIMLA ILO09	Interact through the use of the English language in the development of the subject's skills and the formulation of the subject's logistics strategies.	Skill	<p>Perishables</p> <ul style="list-style-type: none"> - Incoterms® 2020 - Documents required for International trading. - Payment methods and bank guarantees. 	Projects Based Learning	Formative Assessment

				- Types of packing and regulations. - Customs Duties & Harmonized System Codes.		
	<p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO06: Understand principles and concepts of administration: Demonstrate specific knowledge in the field according to the level of study (Bachelor).</p> <p>BIMLA ILO09: Communication: Communicate effectively in written and spoken manner in Spanish, English, and a third language.</p>					
BIBLIOGRAPHY	<ul style="list-style-type: none"> • Paul R Murphy, Donald F. Wood; "Contemporary Logistics"; 10th Edition; Ed. Prentice Hall. 2011 • Incoterms® 2020, ICC 2019 • Estatuto aduanero Colombiano, Decreto 1165 de 2019 • John J. Coyle, Edward J. Bardi y C. John Langley; "The management of business logistics : a supply chain perspective"; 7thEdition. Ed Thomsom. 2003 • Sunil Chopra y Peter Meindl; "Supply chain management : strategy, planning, and operation"; 5th Ed; Prentice Hall. 2013 • Donald J Bowersox, David J. Closs; "Supply chain logistics management"; 4th Edition; The MacGraw-Hill; 2013 • Pierre A. David; "International logistics : the management of international trade operations"; 4th Edition. 2013 • Ballau Ronald H; "Business logistics supply chain management : planning, organizing, and controlling the supply chain"; 5th 					