

**SUBJECT SYLLABUS
ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

COURSE NAME AND CODE: International Commerce Elective (3602ECI)

PROGRAM:

**Bachelor of Business Administration (BBA),
Bachelor of Administration & Service (BA&S)
Bachelor of International Business (BIB)
Bachelor of International Marketing & Logistics Administration (BIMLA)
Bachelor of Economics & International Finance (BEIF)
Bachelor of Gastronomy (GAS)**

LEVEL OF STUDY: Undergraduate Programme

GENERAL ACADEMIC INFORMATION					
LATEST UPDATE	2020-2				
ACADEMIC DEPARTMENT	Negotiation and International Trade				
Subject type	Mandatory/Elective				
Language	Spanish				
Semester	Programme	Semester			
	BBA	Elective			
	BA&S	Elective			
	BIB	Elective			
	BIMLA	7			
	BEIF	Elective			
	GAS	Elective			
Number of Academic Credits	3				
Hours of academic work	144	Contact hours	48	Hours of independent/autonomous work	96

Learning prerequisites	<ul style="list-style-type: none"> Know the principles of economics, accounting and logistics. 					
International Component	<ul style="list-style-type: none"> National and international standards, policies, regulations and mores related to the professional field. Vocabulary and technical language to communicate in different cultural contexts. Research and/or projects with international and intercultural components. International guests 					
Sustainable Development Goals (SDG)	9. Industry, Innovation and Infrastructure					
COURSE DETAILS						
COURSE DESCRIPTION	<p>This subject empowers the student to apply knowledge and information with a global vision, critical thinking and teamwork to be able to determine the tariff classification of merchandise and the management of foreign trade, imported and exported, through the use of correct Customs Tariff and the basic documents to carry out an international trade transaction under the commercial concepts in the different countries. Additionally, the subject fosters in the student the knowledge and application of the norms of legal and regulatory rank, the jurisprudence and the doctrine related to Foreign Trade and its management with commercial agreements within the framework of internationalization of organizations, their customs management, commercial, tax and exchange rate.</p>					
Key Words:	International Trade, Globalization, customs status.					
COMPETENCES DEVELOPED	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessment Method
	BIMLA ILO07	Know the generalities of foreign trade	Knowledge	Tariff code for goods and a classification for services. Basic concepts and tariff and non-tariff differences under the SPS and TBT agreement	Thinking-Based Learning	Medio: examen tipo test Técnica: Análisis de contenido Instrumentos: listas de chequeo, escalas de valoración, rúbricas.
	BIMLA ILO07	Distinguish the terms of international trade	Knowledge	Commercial relations with the supplier- Incoterms to be used in the operation	Problems Based Learning	Medios: control (examen), trabajo escrito, mapas conceptuales.

						Técnicas: análisis documental y de producciones, análisis de contenido Instrumentos: listas de chequeo, escalas de valoración, rúbricas.
	BIMLA ILO07	Apply the Customs statute	Knowledge	Customs Statute for the management of foreign trade in the framework of exports and imports.	Discovery Based Learning	Medios: práctica supervisada y demostración. Técnicas: entrevista y triangulación. Instrumentos: listas de chequeo, escalas de valoración, rúbricas.
	BIMLA ILO07	Apply the Customs statute	Knowledge	Exchange management of international operations between IMCs (Exchange Market Intermediaries and the Banco de la República).	Experiment Based Learning	Medios: práctica supervisada y demostración. Técnicas: entrevista y triangulación. Instrumentos: listas de chequeo, escalas de valoración, rúbricas.
	BIMLA ILO08	Understand Trade Agreements	Knowledge	Colombia's trade agreements and the work carried out by the WTO worldwide for the implementation of the agreements.	Collaborative Learning	Medio: debate Técnica: Análisis de contenido Instrumentos: listas de chequeo, escalas de valoración, rúbricas.
	BIMLA ILO08	Understand Trade Agreements	Skill	Work applied to a real company, an innovation project or a research proposal with the application of all the topics.	Projects Based Learning	Medio: trabajo escrito Técnica: Análisis de contenido

						Instrumentos: listas de chequeo, escalas de valoración, rúbricas.
	<p>BIMLA ILO07: Apply technical skills associated with marketing and logistics in the decision making process of the firm.</p> <p>BIMLA ILO08: Understanding marketing tendencies and demonstrating ability to identify critical components in value chains.</p>					
Bibliography	<ul style="list-style-type: none"> • Bases de datos de Comercio en Colombia (legiscomex, sistema muisca, Colombia trade, Banco de la República de Colombia) • Estatutos Aduanero decreto 1165 de 2019, DIAN, • Régimen Cambiario (Ley 9 de 1991 (marco),Ley 31 de 1992 (orgánica BR),Decreto 2080 de 2000 (inv. Inter/les),RE No. 1 de 2018 Compendia y modifica el régimen de cambios internacional; Banco de la Republica) • Régimen de Plan Vallejo decreto 285 de 26 de febrero de 2020,MINCIT • Acuerdos Comerciales (www.tlc.gov.co, omc.org, www.iadb.org, www.bancomundial.org, www.oecd.org) • Incoterms 2020 By the international chamber of commerce ICC. • Introducción al Derecho Comercial Internacional, Maximiliano Rodríguez. 					