

**SUBJECT SYLLABUS
ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

COURSE NAME AND CODE: Integration and Sustainable Human Development (962307)

PROGRAM: Bachelor of Administration & Service (BA&S)

LEVEL OF STUDY: Undergraduate Programme

GENERAL ACADEMIC INFORMATION					
LATEST UPDATE	2020-2				
ACADEMIC DEPARTMENT	Service, Quality, and Hospitality				
SUBJECT TYPE	Mandatory				
LANGUAGE	Spanish				
SEMESTER	Programme	Semester			
	BA&S	3			
NUMBER OF ACADEMIC CREDITS	2				
HOURS OF ACADEMIC WORK	96	CONTACT HOURS	48	HOURS OF INDEPENDENT/AUTONOMOUS WORK	48
LEARNING PREREQUISITES	<ul style="list-style-type: none">• Know and master the theories and principles of administration.• Know the theories of service and quality.				
INTERNATIONAL COMPONENT	<ul style="list-style-type: none">• National and international standards, policies, regulations and mores related to the professional field.• Vocabulary and technical language to communicate in different cultural contexts.• Intercultural challenges.• Courses linked to international challenges or projects with teams composed by both international faculty and students.				
SUSTAINABLE DEVELOPMENT GOALS (SDG)	SDG: 4. Quality Education				

COURSE DETAILS

COURSE DESCRIPTION	This subject empowers the student to acquire knowledge and analytical thinking typical of service administrators, in order to raise awareness of responsible consumption in organizations. On the other hand, consolidate the knowledge of the different sustainable practices in the hospitality sector and their benefits. The foregoing with a view to finding products and services in local economies that generate greater added value to the end customer and to society. Finally, innovate self-sustaining processes that generate benefits for organizations and contribute to the environment.					
KEY WORDS:	Responsible consumption, sustainable practices, innovation, environment.					
COMPETENCES DEVELOPED	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessment Method
	ILO01 ILO06 ILO BA&S ILO0704	Formulate strategies for process improvement through tools and activities that reduce consumption or increase the useful life of resources used in service companies.	Skills	<ul style="list-style-type: none"> - Renewable energies, waste management and consumption reduction techniques. - Business human development for sustainability - Interaction. community-company. - Local economies. - Environmental regulation. - Cases of energy use and clean processes in companies 	Theoretical Class	Summative Assessment
	BA&S ILO08	Learn about responsible consumption in organizations in order to guarantee the input of future supplies.	Knowledge	<ul style="list-style-type: none"> - Analysis of the environment (Agents affected in the operation). - Interaction. community-company. - Local economies. - Cases of energy use and clean processes in companies. - Certifications and tax benefits. 	Theoretical Class	Summative Assessment

		Identify the importance of the integration of people and communities in the development of the organization's activities to generate social equity and promote local economies.	Skills	<ul style="list-style-type: none"> - Business human development for sustainability - Interaction. community-company. - Local economies. - Cases of energy use and clean processes in companies. - Solidarity economies. - Certifications and tax benefits. 	Projects Based Learning.	Formative Assessment
	<p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO06: Understand principles and concepts of administration: Demonstrate specific knowledge in the field according to the level of study.</p> <p>ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>BA&S ILO07: Understand the needs of people and organizations as well as the tendencies of service and hospitality, which prevail in the marketplace in order to design solutions that satisfy the needs of both internal and external customers.</p> <p>BA&S ILO08: Understand transformational leadership to improve organizations and human resource development.</p>					
BIBLIOGRAPHY	<ul style="list-style-type: none"> • Llop, M. (2011). Air pollution economic modelling and control policies. Saif Zone, Sharjah, United Arab Emirates: Bentham Science. • Petri, L., Rezgui, Y., Beach, T., Li, H., Arnesano, M. Revel. G. (2015). A semantic service-oriented platform for energy efficient buildings. Clean Technologies & Environmental Policy, Vol. 17(3), pp.721-734. • Bramwell, B. (2004). Coastal Mass Tourism : Diversification and Sustainable Development in Southern Europe. Clevedon, GBR: Channel View Publications. 					

	<p>COMPLEMENTARY LECTURES</p> <ul style="list-style-type: none">• Jacobs, M. (1996). La economía verde: Medio ambiente, desarrollo sostenible y la política del futuro. (Niño, T. trad.). España: ECONOMIA CRITICA.• Coraggio, J. (2013). La Presencia de la Economía Social y Solidaria (ESS) y su Institucionalización en America Latina. Geneva, Switzerland: UNRISD.
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