

**SUBJECT SYLLABUS  
ACADEMIC OVERVIEW  
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

**COURSE NAME AND CODE:**    **Foundations of Business Law (552202)**

**PROGRAM:**

**Bachelor of Business Administration (BBA)**

**LEVEL OF STUDY:**        **Undergraduate Programme**

GENERAL ACADEMIC INFORMATION					
<b>LATEST UPDATE</b>	2020-2				
<b>ACADEMIC DEPARTMENT</b>	Administration & Organizations				
<b>SUBJECT TYPE</b>	Mandatory				
<b>LANGUAGE</b>	Spanish				
<b>SEMESTER</b>	Programme	Semester			
	BBA	2			
<b>NUMBER OF ACADEMIC CREDITS</b>	4				
<b>HOURS OF ACADEMIC WORK</b>	192	<b>Contact hours</b>	64	<b>Hours of independent/autonomous work</b>	128
<b>LEARNING PREREQUISITES</b>	N/A				

<b>INTERNATIONAL COMPONENT</b>	<ul style="list-style-type: none"> <li>• National and international standards, policies, regulations and mores related to the professional field.</li> <li>• Vocabulary and technical language to communicate in different cultural contexts.</li> <li>• International guests</li> </ul>					
<b>SUSTAINABLE DEVELOPMENT GOALS (SDG)</b>	4. Quality Education					
<b>COURSE DETAILS</b>						
<b>COURSE DESCRIPTION</b>	Administration professionals must have competencies related to the knowledge and interpretation of legal norms. For this reason, this course will allow you to understand the basic legal concepts related to law in general and business law, as well as its practical application. It will allow you to write texts with legal content in a clear way on introductory topics of company law, in the light of the rules that regulate company and business law, as well as the legally relevant relationships in the business field.					
<b>KEY WORDS:</b>	Private Law, Commercial Law, Business Law					
<b>COMPETENCES DEVELOPED</b>	<b>EICEA ILOS or Programme ILOSE</b>	<b>Course ILOS</b>	<b>Type</b>	<b>Content</b>	<b>Teaching and Learning strategy</b>	<b>Assessment Method</b>
	ILO02 ILO06	Identify the rules that regulate company and business law, as well as the legally relevant relationships in the business environment.	Knowledge	Introduction to Law, State and Law. Sources of commercial law. Constitution and legal order. Merchants and business affairs. Main commercial and business collaboration contracts. The Competition Corporate structure of companies and administrative bodies. Corporate operations and business reorganization.	Theoretical Class	Formative Assessment

				Essential financial operations of the companies and the different guarantees. Alternate Conflict Resolution Methods		
ILO02 ILO06	Understand the basic legal concepts related to law in general and business law in particular, as well as its practical application.	Skill	Introduction to Law, State and Law. Sources of commercial law. Constitution and legal order. Merchants and business affairs. Main commercial and business collaboration contracts. The Competition	Corporate structure of companies and administrative bodies. Corporate operations and business reorganization. Essential financial operations of the companies and the different guarantees. Alternate Conflict Resolution Methods	Discovery-Based Learning	Summative Assessment
ILO02 ILO03	Write texts with legal content in a clear way on introductory topics of company law.	Skill	Introduction to Law, State and Law. Sources of commercial law. Constitution and legal order. Merchants and business affairs. Main commercial and business collaboration contracts. The Competition		Collaborative Learning	Summative Assessment

			<p>Corporate structure of companies and administrative bodies. Corporate operations and business reorganization. Essential financial operations of the companies and the different guarantees. Alternate Conflict Resolution Methods</p>		
<p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO06: Understand principles and concepts of administration: Demonstrate specific knowledge in the field according to the level of study (Bachelor).</p>					
<p><b>BIBLIOGRAP HY</b></p>	<ul style="list-style-type: none"> <li>• David Fred &amp; David (2017) Strategic Management Concepts and Cases, 16th Edition, <i>Pearson Education, 2017.</i></li> <li>• Johnson, G. Scholes, K. &amp; Whittington, R. (2008) Dirección estratégica. México, Séptima edición Pearson-Prentice Hall.</li> <li>• HITT, IRLANDA, Hoskisson, Gestión Estratégica, Competitividad y Globalización: Conceptos y C, séptima edición, Thompson sudoeste de 2007.</li> </ul>				