

**SUBJECT SYLLABUS
ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

COURSE NAME AND CODE: English V (62135)

PROGRAM:

Bachelor of Business Administration (BBA)

Bachelor of Administration & Service (BA&S)

Bachelor of International Business (BIB)

Bachelor of International Marketing & Logistics Administration (BIMLA)

Bachelor of Economics & International Finance (EIF)

Bachelor of Gastronomy (GAS)

LEVEL OF STUDY: Undergraduate Programme

GENERAL ACADEMIC INFORMATION			
LATEST UPDATE	2020-2		
ACADEMIC DEPARTMENT	Languages		
SUBJECT TYPE	Mandatory		
LANGUAGE	English		
SEMESTER	Programme	Semester	
	BBA	2	
	BIB	1	
	BA&S	2	
	BIMLA	1	
	EIF	1	
	GAS	1	
NUMBER OF	3		

ACADEMIC CREDITS					
HOURS OF ACADEMIC WORK	144	CONTACT HOURS	64	HOURS OF INDEPENDENT/AUTONOMOUS WORK	80
LEARNING PREREQUISITES	<p>Level 4</p> <ul style="list-style-type: none"> ✓ Can, with reasonable ease, make a simple description of topics of their interest, presenting them in a linear sequence of elements. ✓ Writes simple and coherent texts about simple day-to-day topics from their area of expertise, tied with a series of short elements in a linear sequence. ✓ Has enough linguistical elements to describe unpredictable situations, to explain them main points of an idea or a problem with reasonable precision, and to express thoughts about abstract or cultural topics such as music and movies. ✓ Can express with conviction, clarity, and courteousness in a formal or informal way which is adequate to the situation and the people involved. 				
INTERNATIONAL COMPONENT	<ul style="list-style-type: none"> • Research and/or projects with international and intercultural components. 				
SUSTAINABLE DEVELOPMENT GOALS (SDG)	SDG: 4. Quality Education				
COURSE DETAILS					
COURSE DESCRIPTION	<p>Learning foreign languages has become a core competency for professional development. Communicating in a foreign language is often a requirement to graduate from some colleges or universities and to apply for graduate programs or job offers; where students should be able to demonstrate not only their linguistic competencies but also their ability to think critically through the sociocultural genres of spoken and written discourse. As Graddol (2006) points out, English will soon be recognized not only as a foreign language, but also as a basic communicative skill. Likewise, these communication skills are enhanced by mastering more than one foreign language. Learning a foreign</p>				

	language provides the student with a global vision of intercultural, personal and professional aspects; which will provide you with the tools to be more competent in your work and professional life					
	Graddol, G. (2006). English next: Why global English may mean the end of “English as a foreign language”. London: The British Council.					
KEY WORDS:	Interculturality, globalization, foreign languages, bilingualism, flipped classroom					
COMPETENCES DEVELOPED	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessment Method
	ILO01 ILO03 BBA ILO08 BIB ILO09 BA&S ILO09 BIMLA ILO09	Describe and discuss the present and future consequences of globalization from different areas of interest. Produce opinion and descriptive answers about unpredictable situations and questions.	Skill	<ol style="list-style-type: none"> 1. Develops a solid understanding of globalization as a concept and describes its impact, using the present-tense (simple, continuous, perfect) and direct or indirect questions. 2. Use linguistic elements to describe phenomena or situations that happen currently, interacting with other presenters. 3. Describe future prospects, plans, and predictions about their work and academic environment, using linguistic elements proper of the verb tense and the related vocabulary related to both academia and work. 	Projects Based Learning	Hetero-evaluation
		Write a 4-paragraph essay about causes or effects on a specific topic, incorporating an introduction paragraph, two body paragraphs and a	Skill	<ol style="list-style-type: none"> 1. Apply grammatical present-tense (simple, continuous, perfect) in expositive writing. 2. Apply specific vocabulary and the proper conjunctions for the type of essay (on the one hand, on the other hand, in brief, in short, however, etc.) to give 	Flipped Classroom	Hetero-evaluation, Self-evaluation, Co-evaluation

	conclusion paragraph.		coherence and cohesion to the ideas and presented information.		
	Understand the general points and ideas of recordings with a standard language related to daily topics of interest.	Skill	<ol style="list-style-type: none"> 1. Understand informative content from most of the audio or video about general topics of interest such as globalization, professional life, and gastronomy. 2. Use multiple choice solving strategies to solve oral comprehension tests. 	Experiment Based Learning	Hetero-evaluation
	Identify general and specific ideas taken from academic texts such as journals and magazines.	Skill	<ol style="list-style-type: none"> 3. Understand simple texts about general topics of interest, applying strategies for different types of questions (text, general idea, inference and context vocabulary) 	Flipped Classroom	Hetero-evaluation
	Oral presentation about the gastronomy of a country.	Skill	<ol style="list-style-type: none"> 1. Use modal verbs to express functions such as suggestion, obligation, permission, prohibition, needs, among others, incorporating them to the explanation about the culture of other territories 2. Appropriate the vocabulary and related expressions with gastronomy and culture, using them in descriptions and dialogs. 	Collaborative Learning	Hetero-evaluation, Self-evaluation
	Handle an academic discourse, cordial and standard during oral presentations.	Attitude	<ol style="list-style-type: none"> 1. Use expressions to start and finish a presentation, give an opinion, as well as transition words to enhance the presentations. 	Simulation Based Learning	Hetero-evaluation
ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.					
ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.					

	<p>BBA ILO08: Communication: Communicate effectively in written and spoken manner in Spanish and English.</p> <p>BIB ILO09: Communication: Communicate effectively in written and spoken manner in Spanish, English, and a third language.</p> <p>BA&S ILO09: Communication: Communicate effectively in written and spoken manner in Spanish and English and three levels of third language.</p> <p>BIMLA ILO09: Communication: Communicate effectively in written and spoken manner in Spanish, English, and a third language.</p>
<p>BIBLIOGRAPHY</p>	<p>Dummett, P., Hughes, J., & Stephenson, H. (2013). Life pre-intermediate:. Andover, Hampshire: National Geographic Learning.</p> <p>Gale - National Geographic Virtual Library - Gale. (n.d.). Retrieved from http://solutions.cengage.com/National-Geographic-Virtual-Library.</p> <p>Concejo de Europa (2002). Marco Común Europeo de Referencia para las lenguas: Aprendizaje, Enseñanza, Evaluación. Madrid: MECD-Instituto Cervantes-Grupo Anaya.</p>