

**SUBJECT SYLLABUS
ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

COURSE NAME AND CODE: English IV (62134)

PROGRAM:

Bachelor of Business Administration (BBA)

Bachelor of Administration & Service (BA&S)

LEVEL OF STUDY: Undergraduate Programme

GENERAL ACADEMIC INFORMATION					
LATEST UPDATE	2020-2				
ACADEMIC DEPARTMENT	Languages				
SUBJECT TYPE	Mandatory				
LANGUAGE	English				
SEMESTER	Programme	Semester			
	BBA	1			
	BA&S	1			
NUMBER OF ACADEMIC CREDITS	3				
HOURS OF ACADE	144	CONTACT HOURS	64	HOURS OF INDEPENDENT/AUTONOMOUS WORK	80

MIC WORK					
LEARNIN G PREREQ UISITES	Level 3 ✓ Can be understood in short conversations, even if pauses, initial doubts and reformulation is evident. ✓ Formulates sentences about day-to-day topics with enough ease to perform well in short conversations, even though they might evidently doubt themselves and stumble at the beginning. ✓ Can communicate clearly in small and direct exchanges of limited information, which pertain to day-to-day topics, but in other situations they must adapt the message. ✓ Writes with reasonable corrections (but not with a normalized spelling) short words which are used when talking. ✓ Uses the most frequent conjunctions to join simple sentences in order to describe using simple enumeration of elements. Joins groups of words with simple conjunctions such as «and», «but» and «because». ✓ Generates short expressions in order to satisfy concrete and simple needs: personal information, day to day actions, needs, information demands. ✓ Uses basic syntactic structure and communicates through phrases, groups of words, and memorized sentences when talking about himself or someone else, about what he is doing, places, and possessions, etc.				
INTERN ATIONA L COMPO NENT	<ul style="list-style-type: none">• Research and/or projects with international and intercultural components.				
SUSTAIN ABLE DEVELO PMENT GOALS (SDG)	SDG: 4. Quality Education				
COURSE DETAILS					
COURSE DESCRIP TION	Learning foreign languages has become a core competency for professional development. Communicating in a foreign language is often a requirement to graduate from some colleges or universities and to apply for graduate programs or job offers; where students should be able to demonstrate not only their linguistic competencies but also their ability to think critically through the sociocultural genres of spoken and written discourse. As Graddol (2006) points out, English will soon be recognized not only as a foreign language, but also as a basic communicative skill. Likewise, these communication skills are enhanced by mastering more than one foreign language. Learning a foreign				

	<p>language provides the student with a global vision of intercultural, personal and professional aspects; which will provide you with the tools to be more competent in your work and professional life</p> <p>Graddol, G. (2006). English next: Why global English may mean the end of “English as a foreign language”. London: The British Council.</p>					
KEY WORDS:	Interculturality, globalization, foreign languages, bilingualism					
COMPETENCES DEVELOPED	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessment Method
	ILO01 ILO03 BBA ILO08 BA&S ILO09	Discuss and give opinions on a modern topic of interest.	Skill	1. Recognize positive and negative aspects of a topic and express their point of view in English.	Collaborative Learning	Hetero-evaluation, Co-evaluation, Peer evaluation
		Write a 3-paragraph review which includes: Introduction, positive view paragraph, negative perspective paragraph, and opinion.	Skill	1. Recognize and correctly use the rhetoric structure of a review. 2. Write topic sentences according to the structure of each paragraph 3. Apply their grammar knowledge, linguistical components, and conjunctions to write a coherent and cohesive text. 4. Analyze the positive and negative aspects to give an opinion at the end of the text.	Flipped Classroom	Hetero-evaluation, Self-evaluation, Peer evaluation
		Use reading skills and strategies to research and build solid arguments which back up their answers and both	Skill	1. Understand and recognize reading strategies to have a better comprehension 2. Develop reading skills to help analyze and give opinions with solid arguments.	Flipped Classroom	Hetero-evaluation, Self-evaluation

	<p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>BBA ILO08: Communication: Communicate effectively in written and spoken manner in Spanish and English.</p> <p>BA&S ILO09: Communication: Communicate effectively in written and spoken manner in Spanish and English and three levels of third language.</p>
BIBLIOGRAPHY	<ul style="list-style-type: none"> - Dummett, P., Hughes, J., & Stephenson, H. (2013). Life upper-intermediate:. Andover, Hampshire: National Geographic Learning. Gale - National Geographic Virtual Library - Gale. (n.d.). Retrieved from http://solutions.cengage.com/National-Geographic-Virtual-Library. - Gale - National Geographic Virtual Library - Gale. (n.d.). Retrieved from http://solutions.cengage.com/National-Geographic-Virtual-Library.