



SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

COURSE NAME AND CODE: Profundización en banca (4313PFBA)

PROGRAM: Bachelor of Administration & Service (BA&S)

LEVEL OF STUDY: Undergraduate Programme

GENERAL ACADEMIC INFORMATION			
LATEST UPDATE	2020-2		
ACADEMIC DEPARTMENT	Service, Quality, and Hospitality		
Subject type	Elective/Emphasis		
Language	English		
	Programme	Semester	

Semester	BBA	Elective	
	BA&S	Elective	
	BIB	Elective	
	BIMLA	Elective	
	BEIF	Elective	
	GAS	Elective	
Number of Academic Credits	2		
Hours of academic work	96		
Contact hours	32		
Hours of independent/autonomous work	64		
Learning prerequisites	<ul style="list-style-type: none"> • • Understand the impact of Quality Management on clients and other stakeholders. • Analyse, propose and argue solutions to quality and service problems in accordance with the principles of Quality Management and Applying quality approaches in different organizations. • Understand and value the total cost of quality. • Understand the usefulness of quality management for the competitiveness of the organization. 		
International Component	<ul style="list-style-type: none"> • Vocabulary and technical language to communicate in different cultural contexts. • Intercultural challenges. • Courses linked to international challenges or projects with teams composed by both international faculty and students. 		

Sustainable Development Goals (SDG)	SDG: 4. Quality Education					
COURSE DETAILS						
COURSE DESCRIPTION	This subject empowers the service administration student to recognize the financial sector as a service provider, which among other purposes, promotes and facilitates the use of savings and investment instruments for those who have surplus economic resources, and on the other hand, it promotes mechanisms of financing for those who demand them.					
Key Words:	Financial sector, Banking, financial instruments.					
COMPETENCES DEVELOPED	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessment Method
	ILO01 ILO02	Develops skills and knowledge to interact and perform in global environments.	Skill	FINANCIAL SYSTEM ARCHITECTURE MODULE - Types of Markets - Institutions - Regulatory framework - Users	Theoretical Class	Summative Assessment
	ILO01	Correctly applies the knowledge and theoretical approaches studied in the various entities of the financial sector	Knowledge	MODULE. OVER THE COUNTER MARKET - Exchange rate analysis - Spot operations in the OTC market - Arbitration		
	ILO01 ILO02 ILO05 BA&S ILO07	Formulates solutions to problems through critical capacity that are associated with the financial sector	Skill	MODULE. OVER THE COUNTER MARKET - Exchange rate analysis - Spot operations in the OTC market - Arbitration MODULE 3. ORGANIZED MARKET - Spot operations on the stock market		

	BA&S ILO08			- Derivative Instruments (standardized and OTC) - Market risk		
<p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO05: Business Analytics: Interpret data sets according to their different patterns, trends and scenarios using analytical tools that create value in organizations.</p> <p>BA&S ILO07: Understand the needs of people and organizations as well as the tendencies of service and hospitality, which prevail in the marketplace in order to design solutions that satisfy the needs of both internal and external customers.</p> <p>BA&S ILO08: Understand transformational leadership to improve organizations and human resource development.</p>						
Bibliograph y	<ul style="list-style-type: none"> • Material de educación de ASOBANCARIA <p>COMPLEMENTARY LECTURES</p> <ul style="list-style-type: none"> • Bodie, Z., Kane, A., & Marcus, A. J. (2011). Investments. New York: McGraw-Hill/Irwin. • Material de educación de Puntos BVC (Bolsa de Valores de Colombia) 					