

**SUBJECT SYLLABUS  
ACADEMIC OVERVIEW  
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

**COURSE NAME AND CODE:** Corporate Finance (81134)

**PROGRAM:**

Bachelor of Business Administration (BBA)

Bachelor of Economics & International Finance (BEIF)

**LEVEL OF STUDY:** Undergraduate Programme

GENERAL ACADEMIC INFORMATION					
<b>LATEST UPDATE</b>	2020-2				
<b>ACADEMIC DEPARTMENT</b>	Finance				
<b>SUBJECT TYPE</b>	Mandatory				
<b>LANGUAGE</b>	Spanish				
<b>SEMESTER</b>	Programme	Semester			
	BBA	7			
	BEIF	5			
<b>NUMBER OF ACADEMIC CREDITS</b>	3				
<b>HOURS OF ACADEMIC WORK</b>	144	<b>CONTACT HOURS</b>	64	<b>HOURS OF INDEPENDENT/AUTONOMOUS WORK</b>	80
<b>LEARNING PREREQUISITES</b>	<ul style="list-style-type: none"> <li>List the basic financial statements and the main accounts of the accounting. Understand the time value of money, present and future value, and interest rates. Carry out financial diagnostics. Know how to evaluate projects: free cash flows, WACC, NPV and IRR.</li> </ul>				

INTERNATIONAL COMPONENT	<ul style="list-style-type: none"> <li>National and international standards, policies, regulations and mores related to the professional field.</li> <li>Vocabulary and technical language to communicate in different cultural contexts.</li> </ul>					
SUSTAINABLE DEVELOPMENT GOALS (SDG)	4. Quality Education					
<b>COURSE DETAILS</b>						
COURSE DESCRIPTION	The subject in Corporate Finance belongs to the financial block taught to Economics and Business Administration. In the training of professionals, it provides a decisive managerial panorama for making long-term financial decisions. All decisions are oriented towards maximizing the value of the company in the financial markets and it is the subject that closes all the knowledge about the corporate financial line.					
KEY WORDS:	Long-term financial management, valuation of securities, financial policies with long-term impact.					
COMPETENCES DEVELOPED	EICEA ILOS or Programme ILOS	Course ILOS	Type	Content	Teaching and Learning strategy	Assessment Method
	ILO02	<b>Structuring</b> securities that respond to the long-term financing needs of companies.	Skill	Valuation and issuance of Fixed Income securities. Valuation and issuance of Variable Income securities	Problems Based Learning	<i>Method:</i> Supervised Practice and Demonstration <i>Technique:</i> Interview and triangulation <i>Instrument:</i> Check List, Value scales, rubrics.
	ILO02	<b>Detect</b> the optimal points for a company to assign certain levels of indebtedness or a certain dividend policy.	Knowledge	Capital structure Dividend Policy	Evidence Based Learning	<i>Method:</i> exam, collaborative carpet, written exam, concept maps. <i>Technique:</i> Documentary and

						productions analysis, content analysis, and wrappers exam. <i>Instrument:</i> Check List, Value scales, rubrics.
	BEIF ILO06	List the IPO procedure and the actions that the CFO must take care of so as not to generate panic in the markets	Knowledge	Initial Public Offer	Theoretical Class	<i>Method:</i> exam, written exam, concept maps. <i>Technique:</i> Documentary and productions analysis, content analysis, and wrappers exam. <i>Instrument:</i> Check List, Value scales, rubrics.
	ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.					
	BEIF ILO06: Apply theoretical and technical skills in the fields of economics and finance.					
<b>BIBLIOGRAPHY</b>	<ul style="list-style-type: none"> <li>• Damodaran, A. (2016). Damodaran on valuation: security analysis for investment and corporate finance (Vol. 324). John Wiley &amp; Sons.</li> <li>• Damodaran, A. (2012). Investment valuation: Tools and techniques for determining the value of any asset (Vol. 666). John Wiley &amp; Sons.</li> <li>• IFRS. (s.f.). IFRS Foundation. Obtenido de <a href="https://www.ifrs.org/">https://www.ifrs.org/</a></li> <li>• Pinto, J., Henry, E., Robinson, T., Stowe, J. &amp; Wilcox, S. (2020). Equity Asset Valuation. Wiley: CFA Institute Investment Series.</li> <li>• Ross, S., Westerfield, R., Jaffe, J. &amp; Jordan, B. (2018). Finanzas Corporativas. 11 edición. McGraw Hill Education.</li> </ul>					