



**IAMBOG 2019**  
**11<sup>th</sup> Conference of the**  
Iberoamerican Academy of Management

4 – 6 December 2019  
Bogotá – Colombia

**Universidad de La Sabana**

*Escuela Internacional de Ciencias Económicas y Administrativas*  
Bogotá – Colombia

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***Conflict, corruption and climate change:  
Business and academy challenges***

*“In recent years, worrying trends have been observed in the Latin America and Caribbean region, including the erosion of human rights and the weakening of governance structures. Many countries are experiencing a rise in violent crime and insecurity and a clamp down on the free expression of activists, journalists and civil society organizations”*

Transparency International  
Global Corruption Barometer, October 2017  
People and Corruption: Latin America and the Caribbean

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As an object of study in the area of Management, the organization can be viewed as a divergent space that can be managed and developed. It is a complex social system, subject to increased uncertainty and opportunity. This has opened the door for scholars to address the

achievements and failures of the collective purpose of management within organizations. Thus, the different social phenomena and conflicts have ended up permeating organizational behavior and led organizations to search for strategies to adapt and discover answers which could provide some level of certainty over time.

The organizations and companies of Iberoamerica are no strangers to these forces, specifically the social, economic and political dynamics arising in each country. Disturbingly high levels of corruption have damaged the reputation of government systems and companies involved in these corrupt acts. As this corruption has come to highlight the very role of the relationship between companies and governments as a driving force of society and a generator of wealth has come to be questioned. At the same time, new challenges are appearing on the horizon: consumers and citizens in general have assumed an important role as overseers of organizational performance in terms environmental impact and are frequently linked to the development of social processes with projects that favor the welfare of the stakeholders over economic gain.

It is this opportunity of change that will serve as the stage for a dialog among scholars, representatives of the private and public sectors and entrepreneurs attending the 11<sup>th</sup> Conference of Iberoamerican Academy of Management. Attendees will explore these social problems and other issues affecting organizations while also exploring innovative answers from the perspective of different sectors, disciplines and approaches. We seek to address these issues not only from an academic research approach, but from the experiences, training and skills of current and future business and social leaders.

It is with this goal in mind that the Iberoamerican Academy of Management invites academics and practitioners across all management disciplines rating high on theoretical and methodological rigor to submit papers for our 11<sup>th</sup> conference in Bogotá, Colombia from December 4<sup>th</sup>-6<sup>th</sup>, 2019.

Although we welcome all papers, the Academy is particularly interested in papers focusing on multi-level phenomena and those which respond to the challenges and opportunities facing our rapidly evolving world. It has been suggested that an exclusive micro or macro lens will yield an incomplete understanding of the phenomenon under study and that multi-level research is needed to address the levels of theory, measurement and analysis required to fully appreciate the questions we are facing (Hitt, Beamish, Jackson, & Mathieu, 2007). Selected papers will be invited for publication in “Management Research”, the journal of the Iberoamerican Academy of Management.

Papers must be submitted in English, Spanish or Portuguese. Submissions should be identified for inclusion in one of the following tracks:

- Business and society
- Public administration
- Operations management

- Strategic management
- Marketing and related
- Innovation management and business technology
- Entrepreneurship
- Hospitality and tourism
- Organizational behavior and human resource management
- Business economy and finance

## **SUBMISSION RULES FOR PAPERS**

Please follow these guidelines to ensure your paper is reviewed. Papers that are not prepared according to these formatting instructions will NOT be reviewed.

- a. Each paper can be submitted to only ONE track. Original Work and New Work only.
- b. The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document created in one of the following compatible formats: Adobe Portable Document Format (.pdf).
- c. The maximum length of the paper is 30 pages (including title page and all figures, graphs, tables, appendices, and references). The minimum length of the paper is 10 pages. Figures, graphs, tables, appendices and references should follow the [Academy of Management Journal's Style Guide](#).
- d. Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin all around, and 8.5" × 11"-page setting. References may be single spaced.
- e. Be sure to number all the pages of the paper.
- f. Make sure that the file or document uploaded is virus-free prior to submitting.

## **SUBMISSION RULES FOR EXTENDED ABSTRACT**

Please follow these guidelines to ensure your extended abstract is reviewed. Documents that are not prepared according to these formatting guidelines will NOT be reviewed.

- a. The maximum length of the extended abstract is 5 pages.
- b. Subtitles of the extended abstract should be composed of the following sections: abstract and keywords, introduction and objectives, methods, findings and arguments, conclusions and suggestions.
- c. Extended abstracts can contain figures, tables, formulas or images.
- d. Use Times New Roman 12-point font, double spaced, 1-inch (2.5 cm) margin, and 8.5" × 11"-page setting. References may be single spaced.
- e. Be sure to number all the pages of the document.
- f. Make sure that the file or document uploaded is virus-free prior to submitting.

## AMD PAPER DEVELOPMENT WORKSHOP

If your paper is accepted, and the authors feel it is consistent with the mission of [Academy of Management Discoveries](#) (AMD), you may submit your paper for review and feedback in AMD's Paper Development Workshop on the first day of the conference. If your paper is accepted for review by the AMD editors, the authors will be asked to give a 3-minute presentation to the other workshop participants and will then receive feedback on how your paper may be enhanced to increase the likelihood of publication in AMD. In the EasyChair submission website you must confirm your interest to review in the workshop.

## DOCTORAL CONSORTIUM

The Doctoral Consortium will consist of a series of small group workshops that will allow students to interact and have detailed inputs about your projects from experienced faculty. The workshops will cover both the theoretical aspects of your research as well as the method.

The submitted paper, solely authored by the student, will be the basis for detailed discussions at the Consortium. To get the most out of the discussion, it should include:

- Motivation for the proposed research.
- Background and related work (including key references).
- Description of proposed research, including main research questions.
- Research methodology and proposed experiments (where appropriate).
- Specific research issues for discussion at the Doctoral Consortium.
- The paper should be no more than 5 pages in length including all figures and references. The first page must contain the title of the paper, full author name, affiliation and contact details, an abstract of up to 200 words, and up to 3 keywords describing the topic areas.
- Doctoral Consortium submissions must be in PDF format and submitted via EasyChair IAMBOG2019 conference site (select Doctoral Consortium track). Submissions will be reviewed by the members of the Doctoral Consortium Program Committee

## CRITICAL DATES

- Deadline for submission of papers **July 31, 2019**
- Notification of acceptance/rejection **August 30, 2019**

## SUBMISSION WEBSITE

To submit your papers, please go to: <https://easychair.org/conferences/?conf=iambog2019>

Submitters must have an account with [www.easychair.org](http://www.easychair.org), and the papers must be in pdf format.

## VENUE

- Bogotá: <http://www.colombia.travel/en/where-to-go/andean/bogota>
- Universidad de La Sabana: <https://www.unisabana.edu.co/englishversion/>

## MORE INFORMATION

Conference team: [iambog2019@unisabana.edu.co](mailto:iambog2019@unisabana.edu.co)

Website: [www.unisabana.edu.co/iambog2019](http://www.unisabana.edu.co/iambog2019)

## REFERENCES

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