



SUBJECT SYLLABUS

ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: Oenology (1521501)
PROGRAM: Service Institutions Administration, International Business Administration, Business Administration
Level of Study Undergraduate Program

GENERAL ACADEMIC INFORMATION	
LATEST UPDATE	2015-3
VALID FOR	Valid
ACADEMIC AREA	Quality & Service
CYCLE	Basic
SEMESTER	Second, First, Third, respectively
SUBJECT TYPE	Elective
CREDIT POINTS	2
CLASSROOM HOURS PER WEEK	2
PRE-REQUISITES	None
LANGUAGE	Spanish
TEACHER'S NAME	Paula Daniela Cáceres
COURSE DETAILS	
COMPETENCES DEVELOPED	<ol style="list-style-type: none">1. To disseminate and make known to students the importance of culture, service and the impact of alcohol beverages around the world.2. To make future professionals who lead institutions of service know and be able to recognize the different types of wine, its culture and its proper service.3. To recognize the origin, marriage and service of other drinks consumed not only in the country but in the world, specially beers and distilled and fermented drinks.
COURSE CONTENTS	MODULE 1 History and culture of vine MODULE 2 Principles of taste and world wines MODULE 3 Fermented beverages MODULE 4 Distilled beverages
METHODOLOGY	Lecture & workshop
ASSESSMENT	Constant evaluation of the competencies to be developed will be done, since it will be required the constant direct participation of students in the subject activities. At the end of the course, students will not only know the theory but practical activities would have been carried out where it is essential to put into practice what they have learned to get the desired result. First term: 30%. 80% for presentations and 20% for practical workshops and classroom activities. Second term: 30%. 70% for a partial exam and 30% for workshops and quizzes. Third term: 40% 100% for a final exam, where 50% is based on theoretical aspects, and 50% is for a tasting.
LINKS:	

WEEKLY PLAN	Provided by request
DETAILED CONTENT	Provided by request