



SUBJECT SYLLABUS

ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: Innovative Global Industries (81112)
PROGRAM: Business Administration, Marketing & International Logistics
Administration
Level of Study Undergraduate Program

GENERAL ACADEMIC INFORMATION	
LATEST UPDATE	2014-1
VALID FOR	Valid
ACADEMIC AREA	Innovation & Entrepreneurship
CYCLE	Basic
SEMESTER	Fourth & Third, respectively
SUBJECT TYPE	
CREDIT POINTS	2
CLASSROOM HOURS PER WEEK	2
PRE-REQUISITES	None
LANGUAGE	
PROFESSOR'S NAME	Carlos Calderón
COURSE DETAILS	
COMPETENCES DEVELOPED	<ol style="list-style-type: none"> To recognize the new fields of business life. To identify opportunities for new directions in the professional life. To improve the ability to investigate and expose ideas. To strengthen the teamwork ability. To strengthen responsibility, honesty and punctuality as the values they are.
COURSE CONTENTS	Innovative researched sectors <ol style="list-style-type: none"> Computing Kinetic energy Alternative energy Medicine Nanotechnology Biotechnology Biomimicry Public transportation Automobile Robotics Film industry Other
METHODOLOGY	
ASSESSMENT	<ol style="list-style-type: none"> Presentations 30% Homework 40% Final exam 30% Presentations criteria: <ol style="list-style-type: none"> Research: depth scope and information timeliness Oral presentation of the research: each team member mastery of the topic Written submission of the research in a CD
LINKS:	

WEEKLY PLAN	Provided by request
DETAILED CONTENT	Provided by request