



SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: Environmental Economics in an International Context (ENECO)

PROGRAM: International Business Administration

Level of Study: Undergraduate Program

GENERAL ACADEMIC INFORMATION	
LATEST UPDATE	2014-1
VALID FOR	Valid
ACADEMIC AREA	Negotiation & International Trade
CYCLE	N/A
SEMESTER	Seventh and eight
SUBJECT TYPE	English
CREDIT POINTS	3
CLASSROOM HOURS PER WEEK	3
PRE-REQUISITES	Inglés Nivel VII
LANGUAGE	English
TEACHER'S NAME	Catherine Pereira Villa
COURSE DETAILS	
COMPETENCES DEVELOPED	After completing the course the student will be able to: <ol style="list-style-type: none">1. Understand the basic linkages between the economy and the environment2. Be aware of the relation between poverty and environmental degradation3. Learn how trade agreements can affect the environment4. Understand the importance of Pareto efficiency5. Understand the concept of eco-innovation6. Know about the basic elements of firm greening and incentives for corporate environmental initiatives
COURSE CONTENTS	<ol style="list-style-type: none">1. The environment and development2. International linkages3. The allocation problem4. Trade theory and the environment5. Regulatory instruments6. National initiatives7. Trade policy perspective8. Institutional response9. Corporate initiatives and firm greening10. Eco-innovation
METHODOLOGY	Lecture and workshops.
ASSESSMENT	<ul style="list-style-type: none">- Reading summaries, quizzes and workshops 11%- First midterm exam 15%- Second midterm exam 15%- Final exam 25%
LINKS:	
WEEKLY PLAN	Provided by request

DETAILED CONTENT

Provided by request