



**SUBJECT SYLLABUS**

**ACADEMIC OVERVIEW**

**INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

**SUBJECT NAME AND CODE:** Introduction to Political Science (CPOL)

**PROGRAM:** Bachelor of International Business (BIB)

**LEVEL OF STUDY:** Undergraduate Program

<b>GENERAL ACADEMIC INFORMATION</b>			
<b>LATEST UPDATE</b>	2016-2		
<b>ACADEMIC AREA</b>	Negotiation & International Trade		
<b>SEMESTER</b>	Second		
<b>SUBJECT TYPE</b>	Mandatory		
<b>CREDIT POINTS</b>	3		
<b>CLASSROOM HOURS PER WEEK</b>	3		
<b>PRE-REQUISITES</b>	None		
<b>LANGUAGE</b>	Spanish		
<b>INTERNATIONAL CONTENT</b>	<ul style="list-style-type: none"><li>• Reading materials include international journal articles</li><li>• Reading materials in English</li><li>• Research tasks on intercultural contexts</li><li>• Development of projects that integrate national and international students, or collaborative projects, as well as on-site or online teamwork</li><li>• Development of projects with international or intercultural focus</li><li>• International cases are used and compared against national reality</li><li>• International bibliography is used</li></ul>		
<b>COURSE DETAILS</b>			
<b>COURSE DESCRIPTION</b>	To understand the concepts of the theory and practice of politics and power, and acquire the ability to use them to analyze different situations and political events (opening markets, imposing immigration restrictions, the decision to continue or not an armed conflict, etc.) Thus, it is expected that students build criteria to analyze political issues, express opinions, participate in debates and propose possible solutions to complex real-world issues.		
<b>COMPETENCES DEVELOPED</b>	<b>Competence</b>	<b>Emphasis</b>	<b>Intended Learning Outcome (ILO)*</b>

	Analyzing contemporary political processes and the roles of the agencies involved for political decision-making	Knowledge	ILO01 ILO02
	Developing reading habits in Spanish and English as well as habits of academic writing and research.	Skill	BIB ILO08
	Identifying and analyzing the political impact on the decision-making of a state and a society.	Context	ILO04
	Relate the decisions and activities of a businessman with the political and social context of a state and a society in globalized environments.	Skill	ILO02 ILO03
	Linking decisions and activities of businesspeople with the political and social context of a state and a society in globalized environments.	Context	ILO01
<b>* Intended Learning Outcome</b>			
ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.			
ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.			
ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.			
ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.			
BIB ILO08: Communication: Communicate effectively in written and spoken manner in Spanish, English, and a third language			
<b>COURSE CONTENTS</b>	1. Introduction and library training 2. What is political science? 3. Government systems and regimes 4. The State 5. Data in media 6. Power, authority, legitimacy 7. Law, order and justice 8. Democracies 9. Authoritarianism 10. Political actors: political parties 11. Political actors: social movements 12. Globalization 13. Transnational illegal commerce		

	14. Conflict, peace and entrepreneurs
<b>METHODOLOGY</b>	Lecture and Case Method Theoretical classes Participative classes: Small Groups Discussion and Course Discussions Workshops Practical Exercises Written tests, essays, presentations and integral projects
<b>ASSESSMENT</b>	Case study and portfolio methodology. Political events in a given time-space are analyzed in workshops. • Two mid-term exams (60%) and a final exam (40%)