



Universidad de  
**La Sabana**

## SUBJECT SYLLABUS

### ACADEMIC OVERVIEW

#### INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

**SUBJECT NAME AND CODE:** International Logistics (81127)

**PROGRAM:** Bachelor of International Business (BIB)

Bachelor of International Marketing & Logistics Administration (BIML)

Bachelor of Administration & Service (BA&S)

**LEVEL OF STUDY:** Undergraduate Program

GENERAL ACADEMIC INFORMATION			
<b>LATEST UPDATE</b>	2016-2		
<b>ACADEMIC AREA</b>	Operations Management		
<b>SEMESTER</b>	Fourth, BIB; seventh, BA&S; Eighth, BIML		
<b>SUBJECT TYPE</b>	Mandatory		
<b>CREDIT POINTS</b>	3		
<b>CLASSROOM HOURS PER WEEK</b>	3		
<b>PRE-REQUISITES</b>	English Level 7, BIB; Operations Management in the Service Sector, BA&S; Logistics of Distribution, BIML		
<b>LANGUAGE</b>	English		
<b>INTERNATIONAL CONTENT</b>	<ul style="list-style-type: none"><li>• Reading materials include international journal articles</li><li>• Reading materials in English</li><li>• Research tasks on intercultural contexts</li><li>• Development of projects with international or intercultural focus</li><li>• International cases are used and compared against national reality</li><li>• International bibliography is used</li></ul>		
COURSE DETAILS			
<b>COURSE DESCRIPTION</b>	By using the project methodology, this course seeks students to learn the elements, components, functions and development of the international distribution chain. Also to identify the different actors in the distribution chain, develop negotiation skills, determine its costs, manage elements of negotiation, payment options, international cargo insurance and understanding maritime, land and air transport components.		
<b>COMPETENCES DEVELOPED</b>	<b>Competence</b>	<b>Emphasis</b>	<b>Intended Learning</b>

			<b>Outcome (ILO)*</b>
	Developing skills for the negotiation of maritime, terrestrial and port operations freights, taking into account the key elements for the selection of logistics services' providers.	Skill	ILO01 ILO05,
	Proposing logistic strategies within the operations and rules applicable to international trade (international sales contract, payment modes, multimodal transport contract, INCOTERMS, required documentation, etc.), integrating the interested parties and the principles of collaboration among them.	Skill	ILO01 BIB ILO06 BIB ILO08
<p><b>* Intended Learning Outcome</b></p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO05: Understand principles and concepts of administration: Demonstrate specific knowledge in the field according to the level of study (Bachelor).</p> <p>BIB ILO06: Apply technical skills associated with cross-border transactions: Ability to understand and solve issues associated with firm internationalization and trade, according to the level of study (Bachelor).</p> <p>BIB ILO08: Communication: Communicate effectively in written and spoken manner in Spanish, English, and a third language.</p>			
<b>COURSE CONTENTS</b>	<ul style="list-style-type: none"> <li>• MODULE I: Introduction to International Logistics</li> <li>• MODULE II: Managing the Supply Chain</li> <li>• MODULE III: Imports &amp; Exports</li> <li>• MODULE IV: Intermodal transportation</li> </ul>		
<b>METHODOLOGY</b>	Problem Based Learning Lecture and Case Method Theoretical classes Participative classes: Small Groups Discussion Written tests, essays, presentations and integral projects		
<b>ASSESSMENT</b>	According to the teaching technique of Problem Based Learning, the following strategies for evaluation will be used: <ul style="list-style-type: none"> <li>• Problem based learning in real or specific situations, students through field work identify a problem or issue and create an logistic strategy. Students must be able to abstract, analyze and synthesize situations that may occur in organizations' operations</li> <li>• Class participation</li> <li>• Written evaluations</li> <li>• Comprehensive on-going assessment throughout the learning process</li> <li>• Teamwork and contributions for the team</li> </ul>		

	<ul style="list-style-type: none"><li>• Reading Comprehension Assessment</li></ul> <p>Class participation - 18% - Debates and contributions, group presentations, role plays.</p> <p>Workshops and teamwork - 18% - Workshops and study cases, chats, forums.</p> <p>First midterm exam - 15% - Written individual or pair exam about the topics studied along the term.</p> <p>Second midterm exam - 15% - Written individual or pair exam about the topics studied along the term.</p> <p>Final Exam - 33% - Written individual exam about the topics studied along the term.</p> <p>There are use rubrics to evaluate the written and oral projects.</p>
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