



SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: Sociology of internationalization (3019SOCINT)

LEVEL OF STUDY: Undergraduate Program

GENERAL ACADEMIC INFORMATION			
LATEST UPDATE	2016-2		
ACADEMIC AREA	Negotiation & International Trade		
SUBJECT TYPE	Elective		
CREDIT POINTS	3		
CLASSROOM HOURS PER WEEK	2		
PRE-REQUISITES	None		
LANGUAGE	English		
INTERNATIONAL CONTENT	<ul style="list-style-type: none"> • Reading materials include international journal articles • Reading materials in English • International bibliography is used 		
COURSE DETAILS			
COURSE DESCRIPTION	<p>Due to the forces of economic globalization and the interconnectedness of today's world the focus of contemporary debates in economic sociology and international political economy has moved towards the issue of how global processes can be better regulated in order to deliver both economic growth and social justice. We will focus on the actions taken by individuals, governments and firms. The questions we study are all ones I find theoretically interesting, but I think the even greater value lies in their practical interest. These are real-world issues, and some of the most important and perennial ones around. This course encourages you to think analytically and critically about the nature of different conceptions of contemporary globalization and the way the social scientific discipline of sociology helps us to understand the behavior of individuals, firms and states on a national as well as on a transnational level.</p>		
COMPETENCES DEVELOPED	Competence	Emphasis	Intended Learning Outcome (ILO)*
	Understand the basic concepts and major sociological aspects of the multifaceted phenomenon of globalization, relating	Knowledge	ILO01 BIB ILO06

	these both to contemporary events and historical processes.		
	Critically evaluate political, economic and social phenomena enabling students to successfully confront the opportunities and challenges of contemporary globalization.	SKILL	ILO02 ILO04
	Develop reading, writing, speaking, and research skills in English language.	Knowledge	BIB ILO 08
	Understand the basic concepts and major theories in sociological globalization studies, relating these to contemporary events.	Knowledge	ILO01 ILO02 BIB ILO06
	Students gain critical thinking skills by evaluating current affairs in debates and conversations on virtual platforms (Moodle)	Skill	ILO02 ILO03
	<p>* Intended Learning Outcome</p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>BIB ILO08: Communication: Communicate effectively in written and spoken manner in Spanish, English, and a third language</p>		
COURSE CONTENTS	<p>Session 01: Introduction to the course; Techniques for writing a book review and a learning log</p> <p>Session 02: Perspectives on globalization: Convergence or divergence?</p> <p>Session 03: The history of globalization</p> <p>Session 04: Technology, economy and the globalization of culture</p> <p>Session 05: The globalization of culture: Homogeneous or hybrid?</p> <p>Session 06: Global migration: Inequality and history</p> <p>Session 07: The global economy: Capitalism and the economic bases of globalization</p> <p>Session 08: Global inequality: Is globalization a solution to world poverty?</p> <p>Session 09: Politics, the state and globalization: The end of the nation-state and social democracy?</p> <p>Session 10: Global politics and cosmopolitan democracy</p> <p>Session 11: Anti-globalization and global justice movements</p> <p>Session 12: The future world order: The decline of American power?</p> <p>Session 13: War and globalization</p>		

	Session 14: Review session for final exam
METHODOLOGY	<p>Lecture and Case Method</p> <p>Theoretical classes</p> <p>Participative classes: Small Groups Discussion and Course Discussions</p> <p>Mind Maps and Forum</p> <p>Workshops</p> <p>Practical Exercises</p> <p>Written tests, essays, presentations and integral projects</p>
ASSESSMENT	<p>Assessment:</p> <p>Note: All exams and assignments must be written in English.</p> <ol style="list-style-type: none"> 1) Participation in class: 15% 2) Learning log: 40% 3) First Exam: 15% 4) Second Exam: 30% <p>1) The weekly three-hour sessions will be divided into lectures and seminars. Seminars and small group work will allow you to read and debate a specific text in more depth. During a typical session groups of you will be assigned a role (e.g. present the main ideas of a text to the class). Active participation is key to learning and will count as 15% towards your final grade. Preparing a class at home through reading is crucial to success in this module. Be prepared to answer direct question I might ask you. What is more, there will be at least three unannounced quizzes to evaluate your knowledge. It will be record marks for participation in the lecture theatre after every session.</p> <p>2) The learning log is designed to be a record of your learning experience on this module, and requires you to adopt a reflective and self-critical approach to the skills you require, are acquiring, and are using. The log is made up of two specific elements. First, there should be 13 weekly entries of no more than 180 words each in which you think reflexively about your skills and how you might improve them. Second, there should be a 'critique' or 'review of reviews' of a course related book of your choice, which should be no more than 660 words. In particular, this second element will help you critically assess your information literacy skills. The learning log should be no more than 2,340 words in length. Taking these two elements together, the learning log should be no more than 3,000 words in length.</p> <p>Note: Get into the habit of completing your learning log regularly at a time that best suits you. Try and adopt an analytical and reflective approach to writing about your studies. This will allow you to learn more about yourself, the skills you are developing, where you feel you could improve on your performance, and how you might go about doing this.</p> <p>There are three separate deadlines for the learning log:</p>

	<p>A) The deadline for the submission of the learning log for is 12pm covering the first four sessions.</p> <p>B) The second deadline is 12pm covering sessions five to nine.</p> <p>C) The third and final deadline is 12pm covering sessions ten to thirteen. The final deadline also serves as the deadline for the 'review of reviews'.</p> <p>3) There will be a one hour unseen examination paper. The exam will cover issues discussed during sessions one to nine. The exam contributes 15% towards your final grade.</p> <p>4) There will be a two hour unseen examination paper. Due to the nature of the module the exam will cover issues discussed during the whole semester. The exam contributes 30% towards your final grade.</p>
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