



**SUBJECT SYLLABUS**

**ACADEMIC OVERVIEW**

**INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

**SUBJECT NAME AND CODE:** Corporate Finance (81134)  
**PROGRAM:** Bachelor of Business Administration (BBA),  
**LEVEL OF STUDY:** Undergraduate Program

<b>GENERAL ACADEMIC INFORMATION</b>			
<b>LATEST UPDATE</b>	2016-2		
<b>ACADEMIC AREA</b>	Finance		
<b>SEMESTER</b>	Seventh		
<b>SUBJECT TYPE</b>	Mandatory		
<b>CREDIT POINTS</b>	3		
<b>CLASSROOM HOURS PER WEEK</b>	4		
<b>PRE-REQUISITES</b>	None		
<b>LANGUAGE</b>	Spanish		
<b>INTERNATIONAL CONTENT</b>	<ul style="list-style-type: none"> <li>• Reading materials include international journal articles</li> <li>• Reading materials in English</li> <li>• Development of projects with international or intercultural focus</li> <li>• International cases are used and compared against national reality</li> <li>• International bibliography is used</li> </ul>		
<b>COURSE DETAILS</b>			
<b>COURSE DESCRIPTION</b>	To use financial concepts for complex problems solving of investment and financing decision decisions by applying techniques that lead to optimal solutions. Managers and economists must understand the concepts underlying financial theory and corporate governance as essential grounds for investment decisions. This course is a tool for learning and integrating theoretical knowledge underpinning finance, to deal with decision making based on consistent analytical criteria. In such decision making it allows to incorporate the concepts of valuation and corporate governance		
<b>COMPETENCES DEVELOPED</b>	<b>Competence</b>	<b>Emphasis</b>	<b>Intended Learning Outcome (ILO)*</b>
	Identify different valuation techniques for financial assets and portfolio composition.	Knowledge	ILO01, ILO03 BEIF ILO06

	Appropriating the glossary of financial terms in both Spanish and English, and use them correctly in discussions, analysis and reporting.	Knowledge	ILO01, BEIF ILO06 BEIF ILO07 BBA07.
	Structuring trading strategies of financial assets, based on diverse criteria such as risk, time, volume and volatility.	Knowledge	ILO04 BEIF ILO06 BEIF ILO07
	Appropriating concepts and models of corporate governance and decision-making in capital structure and dividends.	Knowledge	BEIF ILO06 BEIF ILO07
	<p><b>* Intended Learning Outcome</b></p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics &amp; Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>BBA ILO07: Communication: Communicate effectively in written and spoken manner in Spanish and English</p> <p>BEIF ILO06: Apply theoretical and technical skills in the fields of economics and finance.</p> <p>BEIF ILO07: Use economic and financial tools to evaluate different contexts and build models with variables that affect the economy and firms.</p>		
<b>COURSE CONTENTS</b>	<p>MODULE 1 Financial Evaluation</p> <p>MODULE 2 financial assets and portfolio</p> <p>MODULE 3 Assets Valuation</p> <p>MODULE 4 Capital Structure</p> <p>MODELO 5 Theory of Dividend</p>		
<b>METHODOLOGY</b>	<p>Lecture</p> <p>Study case</p> <p>Theoretical classes</p> <p>Participative classes :Small Groups Discussion and Course Discussions</p> <p>Workshops</p> <p>Practical Exercises</p> <p>Written tests, essays, presentations and integral projects</p>		
<b>ASSESSMENT</b>	<p>Understanding concepts and ability to solve structured problems will be assessed. Likewise, research capacity, reading, reflection, active participation in classes, workshops and cases will be evaluated.</p>		

	<p>Exams will cover theoretical and practical aspects. The theoretical aspects seek to assess concepts clarity and theories, as well as approaches understanding. The practical aspects are intended to assess the understanding and ability to apply learned techniques and financial tools.</p> <p>There will permanently be written evaluation, plus quizzes and workshops.</p> <p>Assessment strategies: actual or real situations, simulations, multiple instruments and evidence gathering.</p> <p>Two mid-term exams (60%) and a final exam (40%)</p>
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