



**SUBJECT SYLLABUS**

**ACADEMIC OVERVIEW**

**INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

**SUBJECT NAME AND CODE:** Financial Management (81119)  
**PROGRAM:** Bachelor of Business Administration (BBA),  
Bachelor of International Business (BIB)  
Bachelor of Economics & International Finances (BEIF)  
Bachelor of Administration & Service (BA&S)  
**LEVEL OF STUDY:** Undergraduate Program

<b>GENERAL ACADEMIC INFORMATION</b>			
<b>LATEST UPDATE</b>	2016-2		
<b>ACADEMIC AREA</b>	Finance		
<b>SEMESTER</b>	Sixth		
<b>SUBJECT TYPE</b>	Mandatory		
<b>CREDIT POINTS</b>	3		
<b>CLASSROOM HOURS PER WEEK</b>	4		
<b>PRE-REQUISITES</b>	Financial Accounting		
<b>LANGUAGE</b>	Spanish		
<b>INTERNATIONAL CONTENT</b>	<ul style="list-style-type: none"><li>• International cases are used and compared against national reality</li><li>• International bibliography is used</li></ul>		
<b>COURSE DETAILS</b>			
<b>COURSE DESCRIPTION</b>	Provide the student tools to diagnose the current situation of the business and decision making focused on corporate strategy, while appropriating the terminology used by financial managers in their professional practice. Students are expected to structure strong and reliable criteria when making decisions that generate added value in companies.		
<b>COMPETENCES DEVELOPED</b>	<b>Competence</b>	<b>Emphasis</b>	<b>Intended Learning Outcome (ILO)*</b>
	Learning basic concepts of the field and their application in the diagnosis of national or international company, through financial statements, and in the projection for decision-making.	Knowledge	ILO01, ILO03, ILO04 ILO05
	Developing analytical skills to understand the changing business strategies and	Skill	ILO02, ILO03

	<p>identifying the strategies to be followed in order to achieve greater corporate value.</p>		ILO04, ILO05.
	<p>Acquiring the ability to organize work and distribute it into teams, using available resources to develop tasks in maximum effectiveness and efficiency.</p>	Skill	ILO01, ILO02, ILO03, ILO05, BBA06.
	<p><b>* Intended Learning Outcome</b></p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics &amp; Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>ILO05: Understand principles and concepts of administration: Demonstrate specific knowledge in the field according to the level of study (Bachelor).</p> <p>BBA ILO06: Entrepreneurship &amp; Innovation: Apply and improve, with entrepreneurship spirit and creative thinking, management processes for established companies or student start-ups.</p>		
<b>COURSE CONTENTS</b>	<ol style="list-style-type: none"> <li>1. Introduction to Finance</li> <li>2. Functions of financial administration</li> <li>3. Assessment of financial performance - Tools for financial analysis and planning</li> <li>4. Working Capital management</li> <li>5. Cash and marketable securities management</li> <li>6. Accounts receivable and inventories management</li> <li>7. Short term and medium term financing</li> <li>8. Operating and financial leverage</li> <li>9. Dividend policy</li> <li>10. Financing through leasing</li> <li>11. Mergers and other forms of corporate restructuring</li> <li>12. International financial management</li> </ol>		
<b>METHODOLOGY</b>	<p>Lecture</p> <p>Theoretical classes</p> <p>Participative classes :Small Groups Discussion and Course Discussions</p> <p>Workshops</p> <p>Practical Exercises</p> <p>Written tests, essays, presentations and integral projects</p>		

<b>ASSESSMENT</b>	<p>Assessment strategies: actual or real situations, on-going integrated assessment throughout the learning process, ICT-mediated assessment (e-assessment). Evaluate the analytical skills to interpret financial statements and the interrelation of the elements that compose them. The calculation of these grades will be as follows:</p> <p>Terms I &amp; II 30% each Individual Exam: 70% of the grade per term Virtualsabana Workshops 20% of the grade per term. Bloomberg Certifications: 10% of the grade per term.</p> <p>Term III 40%: Individual Exam: 50% of the grade Final Paper: 50% of the grade.</p>
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