



**SUBJECT SYLLABUS**

**ACADEMIC OVERVIEW**

**INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

**SUBJECT NAME AND CODE: FINANCE APPLIED TO BLOOMBERG**

**LEVEL OF STUDY: Undergraduate Program**

<b>GENERAL ACADEMIC INFORMATION</b>			
<b>LATEST UPDATE</b>	2016-2		
<b>ACADEMIC AREA</b>	Finances		
<b>SEMESTER</b>	NA		
<b>SUBJECT TYPE</b>	Elective		
<b>CREDIT POINTS</b>	3		
<b>CLASSROOM HOURS PER WEEK</b>	4		
<b>PRE-REQUISITES</b>	NA		
<b>LANGUAGE</b>	English		
<b>INTERNATIONAL CONTENT</b>	<ul style="list-style-type: none"> <li>• Reading materials include international journal articles</li> <li>• Reading materials in English</li> <li>• Development of projects with international or intercultural focus</li> <li>• International cases are used and compared against national reality</li> <li>• International bibliography is used</li> </ul>		
<b>COURSE DETAILS</b>			
<b>COURSE DESCRIPTION</b>	The course provides students with tools and theoretical-practical concepts key to the application of the Bloomberg system to finance: financial information of companies, technical analysis, fixed income, money market, currency market, stocks and commodities. Students will finish the course with the essential knowledge and skills for their later professional performance in the world finance.		
<b>COMPETENCES DEVELOPED</b>	<b>Competence</b>	<b>Emphasis</b>	<b>Intended Learning Outcome (ILO)*</b>
	Strengthening the previously acquired basic knowledge fundamental for the correct performance in the financial world. In addition, understanding key aspects of financial markets and securities, knowing the Bloomberg system and how to look for relevant economic and financial information.	Knowledge	BEIF ILO06 BEIF ILO07 ILO01 ILO02 ILO04

	<p>Likewise, learning how to use the tool for calculation and search for investment information with fixed profitability.</p>		
	<p>Knowing the products of investment with variable profitability and their market through the Bloomberg system, as well as the foreign exchange and the commodities markets. Developing analytical skills and practices applicable in finance, as well as abilities and knowledge to use market charts (charting or technical analysis) to anticipate movements, understand their reasons and make economic / financial decisions.</p>	Knowledge	<p>BEIF ILO06 BEIF ILO07 ILO01 ILO02 ILO04</p>
	<p><b>* Intended Learning Outcome</b></p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO04: Ethics &amp; Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>BEIF ILO06: Apply theoretical and technical skills in the fields of economics and finance.</p> <p>BEIF ILO07: Use economic and financial tools to evaluate different contexts and build models with variables that affect the economy and firms.</p>		
<b>COURSE CONTENTS</b>	<p>Review of concepts and definitions important for financial markets. Economic and financial information on Bloomberg Bloomberg Fixed Income Bloomberg Currencies Bloomberg Financials Bloomberg Technical Analysis.</p>		
<b>METHODOLOGY</b>	<p>Lecture Theoretical classes Participative classes :Small Groups Discussion and Course Discussions Workshops and Practical Exercises Modeling and integral projects</p>		
<b>ASSESSMENT</b>	<p>The course will make use of practical / theoretical examinations with real situations of financial markets, workshops, quizzes and multiple instruments. The calculation of these grades will be done as follows:</p> <p>Term I (40%): Papers, workshops and quizzes and First midterm exam: Term II (60%): Papers, workshops and quizzes: Final exam</p>		