

## **SUBJECT SYLLABUS**

# ACADEMIC OVERVIEW INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: World Economic History (1512201)

PROGRAM: Bachelor of Economics & International Finance (BEIF)

LEVEL OF STUDY: Undergraduate Program

	GENERAL ACADEMIC INFORMATION		
LATEST UPDATE	2016-2		
ACADEMIC AREA	Economics		
SEMESTER	Second		
SUBJECT TYPE	Elective		
CREDIT POINTS	3		
CLASSROOM			
HOURS PER	3		
WEEK			
PRE-REQUISITES	None		
LANGUAGE	Spanish		
INTERNATIONAL CONTENT	<ul> <li>Reading materials include international</li> <li>Reading materials in English</li> <li>Research tasks on intercultural contexts</li> <li>Development of projects with international</li> </ul>	S	
	<ul><li>International cases are used and comp</li><li>International bibliography is used</li></ul>	ared against r	national reality
COURSE DETAILS			
COURSE DESCRIPTION	To explain, through world economic history, how different economic structures have allowed the development of the man and differentiated levels of life. This course is a basic timeline for those wishing to understand the different developments and variances in society and to develop specific competencies for understanding evolution in the history of the economic, social and political development of countries.		
COMPETENCES	Competence	Emphasis	Intended Learning Outcome (ILO)*
DEVELOPED	Understanding diverse historical developments and analyze how they have produced asymmetries on living standards of individuals in different countries.	Knowledge	ILO01, ILO02, BEIF ILO06

Developing a critical view of the different	Skill	ILO01
social, economic and political processes of		ILO02,
humanity and integrate that knowledge by		ILO04
finding documentary sources and the		BEIF ILO06
construction of academic research.		
Understanding existing economic theories	Skill	ILO01,
related to global historical context and		ILO02,
enhance the integration of knowledge with		ILO03,
interaction in work teams strengthening the		ILO04,
ability of student expression.		BEIF ILO06
		BEIF ILO 8

### \* Intended Learning Outcome

ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.

ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.

ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.

ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.

BEIF ILO06: Apply theoretical and technical skills in the fields of economics and finance.

BEIF ILO08: Communication: Communicate effectively in written and spoken manner in Spanish and English.

- 1. Economics History and economic development
- 2. Economic development in Ancient Times
- 3. Economic development in Medieval Europe
- 4. Non Western economies prior the westward expansion
- 5. Second logistics of Europe
- 6. Economic Nationalism & Imperialism
- 7. Modern industry origin

- 8. Economic development in the 19th century: basic key factors
- 9. Growth models: the first industrialized countries
- 10. Growth models: the laggard and the retreated countries
- 11. Strategic sectors
- 12. World economy growth
- 13. World economy in the 20th century: panorama
- 14. International economic breakup
- 15. World economy reconstruction
- 16. World economy in the late 20th century

# **COURSE CONTENTS**

METHODOLOGY	Lecture Theoretical classes Participative classes :Small Groups Discussion and Course Discussions Workshops Written tests, essays, presentations and integral projects Collaborative Learning	
ASSESSMENT	<ul> <li>In Class / Out of Class Activities:         Oral Presentations.         Workshops / Reading Comprehension Assessment: when performing them, the teacher may include methods such as: problem based analysis, case method or collaborative learning.         Paper: analysis from the author's personal position of the main arguments of a text</li></ul>	