



Universidad de
La Sabana

SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: Entrepreneurial Spirit (81109)
PROGRAM: Bachelor of Business Administration (BBA)
 Bachelor of International Marketing & Logistics Administration (BIMLA)
 Gastronomy (GAS)
LEVEL OF STUDY: Undergraduate Program

GENERAL ACADEMIC INFORMATION			
LATEST UPDATE	2016-2		
ACADEMIC AREA	Innovation & Entrepreneurship		
SEMESTER	Third, Second, Second, respectively		
SUBJECT TYPE	Mandatory		
CREDIT POINTS	2		
CLASSROOM HOURS PER WEEK	2		
PRE-REQUISITES	None		
LANGUAGE	Spanish		
INTERNATIONAL CONTENT	<ul style="list-style-type: none"> • Reading materials include international journal articles • Reading materials in English • Research tasks on intercultural contexts • Development of projects with international or intercultural focus • Foreign speakers or professors visiting the classroom or participating online • International cases are used and compared against national reality • International bibliography is used 		
COURSE DETAILS			
COURSE DESCRIPTION	To encourage the entrepreneurial spirit in students to make them consider entrepreneurship as a life choice.		
COMPETENCES DEVELOPED	Competence	Emphasis	Intended Learning Outcome (ILO)*
	Encouraging among students an entrepreneurial thinking, discovering their entrepreneurial spirit to foster its development.	Context	ILO01, ILO 3.

	<p>Understanding the entrepreneur dimension: definition, dynamics of the entrepreneurial process, its implications and significance amid the economic development.</p>	<p>Knowledge</p>	<p>ILO02, ILO03 ILO05 BBA ILO06.</p>
	<p>Strengthening soft skills as leadership, teamwork, public presentation and defense, as well as establishing contact with the entrepreneurial world</p>	<p>Skill</p>	<p>ILO03 ILO04.</p>
	<p>* Intended Learning Outcome</p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>ILO05: Understand principles and concepts of administration: Demonstrate specific knowledge in the field according to the level of study (Bachelor).</p> <p>BBA ILO06: Entrepreneurship & Innovation: Apply and improve, with entrepreneurship spirit and creative thinking, management processes for established companies or student start-ups.</p>		
<p>COURSE CONTENTS</p>	<p>1.Introduction 2. Leadership 3. Entrepreneurial spirit, creativity & innovation 4. Amazing entrepreneurial spirited people 5. Life project 6. Introduction to business model.</p>		
<p>METHODOLOGY</p>	<p>Active Learning Theoretical classes Participative classes :Small Groups Discussion and Course Discussions Workshops Practical Exercises Written tests, essays, presentations and integral projects Guests entrepreneurs Basic and recommended readings Audiovisual material Lectures on basic theoretical aspects</p>		
<p>ASSESSMENT</p>	<p>Assessment will equally verse on:</p>		

	<p>1) Case work & readings</p> <p>2) Case elaboration on a business or person that has developed a great entrepreneurial spirit</p> <p>3) Class participation</p> <p>4) Written tests</p> <p>➤ Evaluation will be a permanent competence approached process swinging on self-evaluation, peer evaluation, hetero and meta evaluation that entails the personalized education as a whole for every student. Qualitative and quantitative aspects of the course topics will be evaluated.</p> <p>The teacher will choose the activities to assess in class according to the content of the course session.</p> <ul style="list-style-type: none"> • Individual and group work and presentations. • Practical group workshops related to each topic. • Individual evaluations. • Case analysis <p>➤ For the quantitative system, numerical grades will be reported, according to the criteria established in the students regulation book, always aiming at the permanent learning and improvement of the student. There will be an initial report (30%), a mid-term report (30%), and a final report (40%). The content and organization of each report will be defined by each teacher and communicated to students on due time.</p> <p>➤ Presentations will be evaluated based on (The teacher will define teams and topics):</p> <ul style="list-style-type: none"> • Research (presented data depth) • Research oral presentation (topic mastery by each of the team members) • Research paper submission
--	--