



Universidad de
La Sabana

SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: GLOBALIZATION STUDIES (Virtual course)

PROGRAM: Bachelor of International Business (BIB)

LEVEL OF STUDY: Undergraduate Program

GENERAL ACADEMIC INFORMATION			
LATEST UPDATE	2016-2		
ACADEMIC AREA	Negotiation & International Trade		
SEMESTER	NA		
SUBJECT TYPE	Elective		
CREDIT POINTS	3		
CLASSROOM HOURS PER WEEK	3		
PRE-REQUISITES	NA		
LANGUAGE	Spanish		
INTERNATIONAL CONTENT	<ul style="list-style-type: none">• Reading materials include international journal articles• Reading materials in English• Development of projects with international or intercultural focus• International cases are used and compared to national reality• International bibliography is used		
COURSE DETAILS			
COURSE DESCRIPTION	The Globalization Studies module seeks to confront students with different aspect that compose and frame the economic and financial dynamics of globalization. The module seeks to engage participants to the functioning and structure of international institutions such as the International Monetary Fund, the World Bank, and the World Trade Organization, among others. On the other hand, the Globalization Studies module also seeks to develop critical thinking, presenting the diverse consequences - positive and negative - that this process has brought about on a social, political, economic and urban levels.		
COMPETENCES DEVELOPED	Competence	Emphasis	Intended Learning Outcome (ILO)*
	Understand the basic concepts and major theories in globalization studies, relating these to contemporary events.	Knowledge	ILO01 ILO02 BIB ILO 06

	Examine the origin and consequences of global governance institutions such as World Bank, IMF and the WTO.	Knowledge	ILO01 ILO02 ILO04 BIB ILO 06
	Critically evaluate political, economic, social and cultural phenomena enabling students to successfully confront the opportunities and challenges of contemporary globalization.	Skill	ILO04
	Students gain critical thinking skills by evaluating current affairs in debates and conversations on virtual platforms (Moodle).	Skill	ILO02 ILO03
	* Intended Learning Outcome		
	ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.		
	ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.		
	ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.		
	ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.		
	BIB ILO06: Apply technical skills associated with cross-border transactions: Ability to understand and solve issues associated with firm internationalization and trade, according to the level of study (Bachelor).		
COURSE CONTENTS	<ol style="list-style-type: none"> 1. What is Globalization? 2. Political globalization: transnational politics, global governance and the disappearance of nation-state borders 3. Globalization and cities: concept of the global city 4. Globalization and cities: city-marketing and the challenge of cities regarding the idea of sustainability. 5. ECO+92 and the concept of sustainable development: new actors and new challenges 6. Transnational social movements: The Arab Spring and the role of social media 7. The impact of globalization in communications media in defense of human rights: Conflicts and NGOs. 8. Transnational problematic issues: weapons smuggling and human trafficking 9. The Global Economy and international institutions: IMF, World Bank, WTO 10. Latin America development: Structural Adjustment programs 11. Globalization studies and gender: the feminization of poverty 		

	<p>12. International trade and value chains: clothing industry as an example</p> <p>13. What does the church's social theory say about globalization?</p>
METHODOLOGY	<p>Active Learning</p> <p>Lecture and Case Method</p> <p>Theoretical classes</p> <p>Participative classes: Small Groups Discussion and Course Discussions</p> <p>Workshops</p> <p>Written tests, essays, presentations and integral projects</p>
ASSESSMENT	<p>Cases studies Guided readings</p> <p>Assessment</p> <p>first two terms: 30%: 20% Workshops; 10% Exam</p> <p>Final term: 40%: 25% Workshops, 15% Exam</p> <p>Work in class</p> <p>In each session workshop and/or activities will be carried out to put in practice what was discussed in the different presentations. These workshops will aim to evaluate knowledge previously acquired by the student by assigned lectures that will consist of:</p> <ul style="list-style-type: none"> - Debates - Forum - Documentary Analysis - Case studies of international events and developments <p>Exams:</p> <p>The term exams will consist of questionnaires and/or essays in which the knowledge acquired by students will be graded throughout each term. Term exams will not be accumulative and the students will be able to use the bibliography of the class to answer the questions. However, the questions will demand of the participants a deep level of analysis and critical thinking.</p> <p>Forum for doubts and feedback</p> <p>The module counts with the tab 'Forum for doubts and feedback' in which the students will be able to upload doubts about any lecture, notions or activities of the class. In this same space, the answers will be available for the whole group. The idea of this forum is to speed up the communication between the lecturer and the students, facilitating and encouraging the learning process of the students.</p>