



SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: Law for Entrepreneurs (DEPEM)

LEVEL OF STUDY: Undergraduate Program

GENERAL ACADEMIC INFORMATION			
LATEST UPDATE	2017-1		
VALID FOR	Do not apply		
ACADEMIC AREA	Innovation & Entrepreneurship		
SEMESTER	NA		
SUBJECT TYPE	Elective		
CREDIT POINTS	2		
CLASSROOM HOURS PER WEEK	2		
PRE-REQUISITES	N/A		
LANGUAGE	Spanish		
INTERNATIONAL CONTENT	<ul style="list-style-type: none"> • Readings taken from international journal articles • Readings in foreign languages • Development of research tasks about comparative legal systems • Development of projects with international or intercultural focus • Development of international cases to be compared against national reality • International bibliography is used 		
COURSE DETAILS			
COURSE DESCRIPTION	To develop the legal design of a Business Model and all legal requirements involved. Students are expected to learn basics of Commercial, Labor, Intellectual Property and Corporate law from the Colombian legislation to design their business while drawing parallels to the implementation of zed business models in other legal environments.		
COMPETENCES DEVELOPED	Competence	Emphasis	Intended Learning Outcome (ILO)*
	Learn basics of legal operation and design according to Colombian legislation and law applicable to international transactions from Colombia. Students learn basic legal	Knowledge	ILO02, ILO03, ILO04

	context for businesses of Colombian mail commercial partner's law.		
	Implementing the legal knowledge in the design of a business model that creates value and responds to market needs while facing legal requirements.	Skill	ILO01, ILO03, BBA ILO06, ANI ILO06.
	Generating a group work atmosphere that allows to use critical perspective on legal matters of entrepreneurship while raising awareness of the importance of legal design for entrepreneurs in order to anticipate real life business decisions such as raising capital and facing internationalization.	Context	ILO03, ILO04,
<p>* Intended Learning Outcome</p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>BBA ILO06: Entrepreneurship & Innovation: Apply and improve, with entrepreneurship spirit and creative thinking, management processes for established companies or student start-ups.</p> <p>ANI ILO06: Apply technical skills associated with cross-border transactions: Ability to understand and solve issues associated with firm internationalization and trade, according to the level of study (Bachelor).</p>			
<p>COURSE CONTENTS</p>	<ol style="list-style-type: none"> 1. Introduction to links between law and entrepreneurship. 2. Commercial & Corporate Law <ol style="list-style-type: none"> a. Basics b. Legal Business c. Contract types d. Legal persons e. Corporate Typology f. Bylaws g. Fiduciary duties 3. Labor Law 4. Intellectual Property Law 		

	<p>a. Brand Law b. Industrial property law – (i.e. Patents)</p>
METHODOLOGY	<p>Active Learning Theoretical classes Participative classes: Small Groups Discussion and Course Discussions Workshops Case Study Practical Exercises Written tests, essays, presentations and integral projects Guests entrepreneurs Basic and recommended readings Audiovisual material Lectures on basic theoretical aspects. Collaborative Learning</p>
ASSESSMENT	<p>Through the semester students are expected to deliver partial documents with the design of their chosen business from a legal perspective (i.e. Bylaws, labor contracts, etc.).</p> <p>Assessment will equally verse on:</p> <ol style="list-style-type: none"> 1. Presentations 2) Homework 3) Final delivery <p>➤ Evaluation will be a permanent competence approached process swinging on self-evaluation, peer evaluation, hetero and meta evaluation that entails the personalized education as a whole for every student. Qualitative and quantitative aspects of the course topics will be evaluated.</p> <p>The professor will choose the activities to assess in class according to the content of the course session.</p> <ul style="list-style-type: none"> • Individual and group work and presentations. • Practical group workshops related to each topic. • Individual evaluations. • Case analysis <p>➤ For the quantitative system, numerical grades will be reported, according to the criteria established in the student’s regulation book, always aiming at the permanent learning and improvement of the student. There will be an initial report (30%), a mid-term report (30%), and a final report (40%). The content and organization of each report will be defined by each professor and communicated to students on due time.</p> <p>➤ Presentations will be evaluated based on (The professor will define teams and topics):</p> <ul style="list-style-type: none"> • Research (presented data depth) • Research oral presentation (topic mastery by each of the team members) • Research paper submission