



Universidad de
La Sabana

SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: Legal Challenges of Sustainable Business (LCSB)

PROGRAM: Bachelor of International Business (BIB)

LEVEL OF STUDY: Undergraduate Program

GENERAL ACADEMIC INFORMATION			
LATEST UPDATE	2016-2		
ACADEMIC AREA	Negotiation & International Trade		
SEMESTER	Seventh and eight		
SUBJECT TYPE	Elective		
CREDIT POINTS	3		
CLASSROOM HOURS PER WEEK	3		
PRE-REQUISITES	English Level VII		
LANGUAGE	English		
INTERNATIONAL CONTENT	<ul style="list-style-type: none">• Reading materials include international journal articles• Reading materials in English• Research tasks on intercultural contexts• Development of projects with international or intercultural focus• International cases are used and compared against national reality• International bibliography is used		
COURSE DETAILS			
COURSE DESCRIPTION	Provide a complete general overview of international law pertaining to the conduct of businesses, human rights and the pursuit of sustainable development. Encourage students to take an analytical and critical perspective and identify major dilemmas in business, human rights and development. Promote assertive and creative solutions to real world problems		
COMPETENCES DEVELOPED	Competence	Emphasis	Intended Learning Outcome (ILO)*
	Demonstrate to students the principles, rules and legal standards developed by	Knowledge	ILO01 ILO02

	international law pertaining to sustainable business.		
	Recognize the basic legal structure of models and main initiatives pursuing sustainable business in the current era of globalization.	Knowledge	ILO01 ILO04
	Manage the basic legal language of business, human rights and development in English, and present ideas clearly, and interact with fellow students in class. (Emphasis: Skills, ILO BIB 08, ILO 03)	Skill	ILO BIB 08 ILO03
	<p>* Intended Learning Outcome</p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>BIB ILO08: Communication: Communicate effectively in written and spoken manner in Spanish, English, and a third language</p>		
COURSE CONTENTS	<ol style="list-style-type: none"> 1. Introduction to the contents, objectives and methodology of the course. Introduction to the course: "Business, human rights & sustainable development: a new agenda shaping current international law". 2. The place of non-State actors in the current international law: introduction to the issues of accountability and sustainability. (Study Case) 3. Transnational corporations' accountability 4. Operationalizing Corporate Responsibility: United Nations Guiding Principles on Business & Human Rights 5. Guiding Principles on Business & Human Rights: content and scope. 6. Guiding Principles on Business & Human Rights: current challenges. 7. Applicability of the Guiding Principles: approach to real cases. 8. Introduction to the concept of sustainability: precedents, current trends and future 9. The concept & scope of sustainability: normative framework 10. Business sustainability & sustainable development. 		
METHODOLOGY	Lecture and Case Method Theoretical classes		

	Participative classes: Small Groups Discussion and Course Discussions Mind Maps and Forum Workshops Practical Exercises Written tests, essays, presentations and integral projects
ASSESSMENT	Case Studies: Identify, in real or hypothetical cases, challenges relevant to the main topics of the course and propose pertinent solutions 1. First term [30%] 1.1. Individual participation in class + case analysis sheets 40% 1.2. Individual exam 60% 2. Second term [30%] 2.1. Individual exam 50% 2.2. Team project- first outcome (oral presentation in a simulated board + executive summary) 50% 3. Third term [40%] 3.1. Individual participation in class + quiz + case analysis sheets 40% 3.2. Team project- final outcome (oral presentation in a simulated board + executive summary) 60%