



Universidad de
La Sabana

SUBJECT SYLLABUS

ACADEMIC OVERVIEW

INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: Foundations of Colombian Economy (81107)

PROGRAM: Bachelor of Business Administration (BBA),
Bachelor of Economics & International Finance (BEIF)

LEVEL OF STUDY: Undergraduate Program

GENERAL ACADEMIC INFORMATION			
LATEST UPDATE	2016-2		
ACADEMIC AREA	Economics		
SEMESTER	NA		
SUBJECT TYPE	Mandatory		
CREDIT POINTS	3		
CLASSROOM HOURS PER WEEK	3		
PRE-REQUISITES	None		
LANGUAGE	Spanish		
INTERNATIONAL CONTENT	<ul style="list-style-type: none">• Reading materials include international journal articles• Reading materials in English• Research tasks on intercultural contexts• Foreign speakers or professors visiting the classroom or participating online• International bibliography is used		
COURSE DETAILS			
COURSE DESCRIPTION	The course introduces students to the main concepts and techniques used in economics. The application of theory and use of tools will be implemented in the Colombian context, so that students develop their ability to analyse and summarize given economic data and institutional frameworks		
COMPETENCES DEVELOPED	Competence	Emphasis	Intended Learning Outcome (ILO)*
	Defining the main economic variables and describing their behaviour considering the latest economic data	Knowledge	ILO01, ILO02, BEIF ILO06

	Understanding the main concepts of economy and broadly relating them to the behaviour of the Colombian economy	Knowledge	ILO02, BEIF ILO06
	To express, in oral and written form, the analysis and criticism on the economy's behaviour based on basic concepts and economic variables	Skill	ILO01, ILO02, ILO03, ILO04, BBA ILO07, BEIF ILO07 BEIF ILO08,
	<p>* Intended Learning Outcome</p> <p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics & Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>BBA ILO07: Communication: Communicate effectively in written and spoken manner in Spanish and English</p> <p>BEIF ILO06: Apply theoretical and technical skills in the fields of economics and finance.</p> <p>BEIF ILO07: Use economic and financial tools to evaluate different contexts and build models with variables that affect the economy and firms.</p> <p>BEIF ILO08: Communication: Communicate effectively in written and spoken manner in Spanish and English.</p>		
<p>COURSE CONTENTS</p>	<ol style="list-style-type: none"> 1. PART I: INTRODUCTION Colombian economic theory 2. PART II: AGGREGATE SUPPLY - What is produced? 3. PART III: AGGREGATE DEMAND - For whom is it produced? 4. PART IV: OTHER TOPICS measure different economic variables, technology and information tools 5. EPILOGUE – A reflection on Economics 		
<p>METHODOLOGY</p>	<p>Lecture</p> <p>Theoretical classes</p> <p>Participative classes :Small Groups Discussion and Course Discussions</p> <p>Workshops</p> <p>Written tests, essays, presentations and integral projects</p> <p>Collaborative Learning</p>		

ASSESSMENT	<p>2 Midterm exams (25%) Final Exam (25%) Workshops, Quizzes and economic news (25%)</p> <p>Oral presentations. The teacher will select the relevant topic or economic news to provide guidelines for the presentation.</p> <p>Essays: The teacher will select the topic or relevant economic news to provide guidelines for writing an essay.</p> <p>Workshops / Final Work: The teacher may include in its execution methods such as problem-based analysis, case method and collaborative learning.</p> <p>Oral or written midterm exam: The teacher may include, in the assessment process' activities, methods such as problem-based analysis, the case method and collaborative learning.</p>
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