



SUBJECT SYLLABUS

ACADEMIC OVERVIEW
INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES

SUBJECT NAME AND CODE: GEOPOLITICS

LEVEL OF STUDY: Undergraduate Program

GENERAL ACADEMIC INFORMATION	
LATEST UPDATE	2018
ACADEMIC AREA	Negotiation & International Trade
SUBJECT TYPE	Elective
CREDIT POINTS	3
CLASSROOM HOURS PER WEEK	3
PRE-REQUISITES	None
LANGUAGE	English
INTERNATIONAL CONTENT	<ul style="list-style-type: none">• Readings taken from international journal articles• Research tasks on intercultural contexts• Development of projects with international or intercultural focus• International cases are used and compared against national reality• International bibliography is used
COURSE DETAILS	
COURSE DESCRIPTION	<p>This lecture deepens into the geopolitical environment for international business. An understanding of such a complex relational system would involve, mainly:</p> <p>Global macroeconomics:</p> <ul style="list-style-type: none">- Analysis of information provided by latest IMF and World Bank Group official sources, namely, consensual economics. An examination of regional macroeconomic and financial items, factors and variables that may affect international business strategies. <p>Global politics</p> <ul style="list-style-type: none">- Review of latest global news potentially affecting international business. A weekly examination of international events with global implications, namely, geopolitical facts. <p>Geopolitical insights</p> <ul style="list-style-type: none">- In-depth insights into major geopolitical issues, such as oil & energy, stock markets, commodity prices, banking and international security. <p>Our goal will be to gain a geopolitical overview of issues surrounding international business, able to get incorporated into a strategic plan for a successful economic venture.</p>

	Lesson 1: Introduction to geopolitics: theoretical framework + syllabus + IBP.
COURSE CONTENTS	<p>Lesson 2: The globe as divided into aggregates of countries</p> <p>Lesson 3: Major economies (US, Euro Area, Japan, China)</p> <p>Lesson 4: Emerging and developing economies (EMDEs)</p> <p>Lesson 5: Global trends, risks and challenges</p> <p>Lesson 6: First exam</p> <p>Lesson 7: Commodities</p> <p>Lesson 8: Western Hemisphere (America)</p> <p>Lesson 9: Latin America and the Caribbean + Colombia</p> <p>Lesson 10: Europe and Central Asia</p> <p>Lesson 11: Second grade - IBP oral presentation</p> <p>Lesson 12: Second grade - IBP oral presentation</p> <p>Lesson 13: Asia and Pacific</p> <p>Lesson 14: Middle East and North Africa</p> <p>Lesson 15: Sub-Saharan Africa</p> <p>Lesson 16: Global security threats</p> <p>Lesson 17: Final exam</p>
ASSESSMENT	<p>This lecture will combine teamwork and lecture attendance. In groups = (total of students)/11.</p> <p>Teamwork deliverables</p> <p>-Weekly analysis of international news (30%)</p> <p>Out of international news provided by major global media (American, British, Russian, Chinese, Arab, ...), the group will choose one geopolitical fact as to be the framework (“umbrella”) to interpret, altogether, at least four other geopolitical facts being treated by the press during the same week.</p> <p>This work is to be presented orally to the attendance, during 20-30 minutes, at the beginning of each lesson, in order to stimulate conversations focused on specific topics, to address which the group may be prepared for. The group will bring a slideshow showing strategic locations and power flows involved in the analysis.</p>

	<p>-International Business Plan (30%)</p> <p>From the beginning of the term, groups will be working on an international business plan, according to the template (see, below). The results of such a research will be presented orally to the attendance, during 20-30 minutes, through six maps synthetizing each of the chapters. A written essay developing the whole of the plan will be delivered the same day.</p> <p>Individual deliverables</p> <p>-First & Final exams (40% = 20+20)</p> <p>First and final grades will examine issues considered during the lessons. During 3 hours, students will be asked to write down a short essay answering each one of a series of technical and political questions.</p>
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