



**SUBJECT SYLLABUS**

**ACADEMIC OVERVIEW**  
**INTERNATIONAL SCHOOL OF ECONOMIC & ADMINISTRATIVE SCIENCES**

**SUBJECT NAME AND CODE:** International Financial Markets (552704)

**PROGRAM:** Bachelor of Business Administration (BBA),

**LEVEL OF STUDY:** Undergraduate Program

<b>GENERAL ACADEMIC INFORMATION</b>			
<b>LATEST UPDATE</b>	2016-2		
<b>ACADEMIC AREA</b>	Finance		
<b>SEMESTER</b>	Seventh		
<b>SUBJECT TYPE</b>	Mandatory		
<b>CREDIT POINTS</b>	3		
<b>CLASSROOM HOURS PER WEEK</b>	4		
<b>PRE-REQUISITES</b>	None		
<b>LANGUAGE</b>	English		
<b>INTERNATIONAL CONTENT</b>	<ul style="list-style-type: none"> <li>• International cases are used and compared against national reality</li> <li>• International bibliography is used</li> </ul>		
<b>COURSE DETAILS</b>			
<b>COURSE DESCRIPTION</b>	To understand the regulatory framework of the Colombian stock market and its main participants. In addition, students will learn about basic valuation methodologies of the most used instruments. It is also expected that this course will enable future stock market operators to acquire sufficient knowledge to be certified as basic operator to the Securities Market Self-Regulator (AMV, for its Spanish name).		
<b>COMPETENCES DEVELOPED</b>	<b>Competence</b>	<b>Emphasis</b>	<b>Intended Learning Outcome (ILO)*</b>
	Understanding the regulatory framework of the Colombian stock market and its main participants.	Context	ILO02, ILO03 ILO04 BEIF ILO06 BEIF ILO07
	Learning basic valuation methodologies of the main instruments of fixed and variable income.	Context	ILO01, ILO04, BBA07.
* <b>Intended Learning Outcome</b>			

	<p>ILO01: Global Vision: Demonstrate an understanding of multicultural environments both in local and global contexts.</p> <p>ILO02: Critical Thinking: Evaluate information using critical and analytical reasoning to address changing economic and business situations.</p> <p>ILO03: Teamwork: Understand and work with others of different backgrounds to solve problems, develop meaningful relationships, and share knowledge.</p> <p>ILO04: Ethics &amp; Social Responsibility: Demonstrate awareness of ethical issues in business environments and contribute to the improvement of social conditions.</p> <p>BBA ILO07: Communication: Communicate effectively in written and spoken manner in Spanish and English</p> <p>BEIF ILO06: Apply theoretical and technical skills in the fields of economics and finance.</p> <p>BEIF ILO07: Use economic and financial tools to evaluate different contexts and build models with variables that affect the economy and firms.</p>
<p><b>COURSE CONTENTS</b></p>	<p>MODULE 1 Capital Market Actors MODULE 2 Capital Market Instruments</p>
<p><b>METHODOLOGY</b></p>	<p>Lecture Study case Theoretical classes Participative classes :Small Groups Discussion and Course Discussions Workshops Practical Exercises Written tests, essays, presentations and integral projects</p>
<p><b>ASSESSMENT</b></p>	<p>Understanding concepts and ability to solve structured problems will be assessed. Likewise, research capacity, reading, reflection, active participation in classes, workshops and cases will be evaluated.</p> <p>Exams will cover theoretical and practical aspects. The theoretical aspects seek to assess concepts clarity and theories, as well as approaches understanding. The practical aspects are intended to assess the understanding and ability to apply learned techniques and financial tools.</p> <p>Assessment strategies: actual or real situations, on-going integrated assessment throughout the learning process, ICT-mediated assessment (e-assessment). There will permanently be written evaluation, plus quizzes and workshops. In each of the three terms, assessment will take into account works and quizzes worth 50% and an exam worth another 50%; for the last term, these percentages will be 40% and 60%, respectively.</p>