Universidad de La Sabana

International School of Economic and Administrative Sciences
MARKETING AND INTERNATIONAL LOGISTICS ADMINISTRATION
STUDY PLAN 1471

I	II	III	IV	V	VI	VII	VIII	IX
				PROFESIONAL CYCLE - EMPHASIS				ENTERPRISE CYCLE
Macroeconomics 1463203 4 4	Microeconomics 1471201 3 3		Context Analysis Elective 1471401 3 3					ENTERPRISE INTERNSHIP 1471901 15
Mathematics I 122101 5 5	Mathematics II 122201 4 4	Linear programming 802501 3 2		Operations Research I 802601 3 2			Research Seminar Elective 1471801 2 2	
Telematics test 1471105 0	Probability and Statistics I 122304 3 2	Probability and Statistics II 802402 3 3			Telematics 120013 3 3	Management Information Systems 1471701 3 3	Internship Seminar 1471807 2 0	
Administration 1471103 4 4	Organizations 1471204 3 3	Administrative Processes 1471303 4 4			Entrepreneurial Skills Development 1471602 2 2	Strategic Formulation and Analysis Elective 1471702 3 3		
				Legal Foundations 1471502 2 2	Staff Management Elective 1471603 2 2			
		Foundations of Marketing 1471304 4 4	Marketing Information Systems 1471402 2 2			Marketing Management 1471703 4 4	Business and International Trade 1471802 4 4	
			Procurement logistics 1471403 4 4	Production Logistics 1471503 3 3	Product Distribution Logistics 1471604 4 4	Logistics Management 1471704 3 3	International Distribution 1471803 3 3	
		Service Elective 1471305 2 2	Quality Elective 1471404 2 2					
	Accounting and Costs 1471205 3 3		Financial Mathematics 1471405 3 3	Project Design and Evaluation 1471504 3 3	Corporate Finance Elective 1471605 3 3		International Finance Elective 1471804 3 3	
Creativity and innovation 1471104 2 2				Production and Operations 1471505 3 3				
						Logistics Emphasis I 1471705 2 2	Logistics Emphasis II 1471805 2 2	Elective 1471902 2 2
					Marketing Elective 1471606 3 3	Marketing Emphasis I 1471706 2 2	Marketing Emphasis II 1471806 2 2	Elective 1471903 2 2

Communication and Expression I 70005 1 1	Communication and Expression II 70006 1 1	Life, Reason and Faith 70004 1 1	Philosophic Anthropology 70007 2 2	Family and Society 70008 2 2	Ethics 70014 2 2	Elective I - Human Sciences 70011 2 1	Elective II - Human Sciences 70012 2 1
		Elective 1. History of the Twentieth Century - Modern World 2. Democracy, Globalization and Conflict 70010 2 2					

Low - Intermediate 62125 4 3	Intermediate 62126 4 3	Upper - Intermediate 62127 4 3	Third Language I 62111 4 3	Third Language II 62112 4 3	Third Language III 62113 4 3	Third Language IV 62114 4 3	Third Language V 62115 4 3

No. Courses	7	7	8	7	7	8	8	8	3 + Internship
No. Credits	19	19	21	19	18	21	21	20	19
Tot. Courses	53								
Tot. Credits	177								

*** Current since 2.006 - II**

Last Review - March 2010